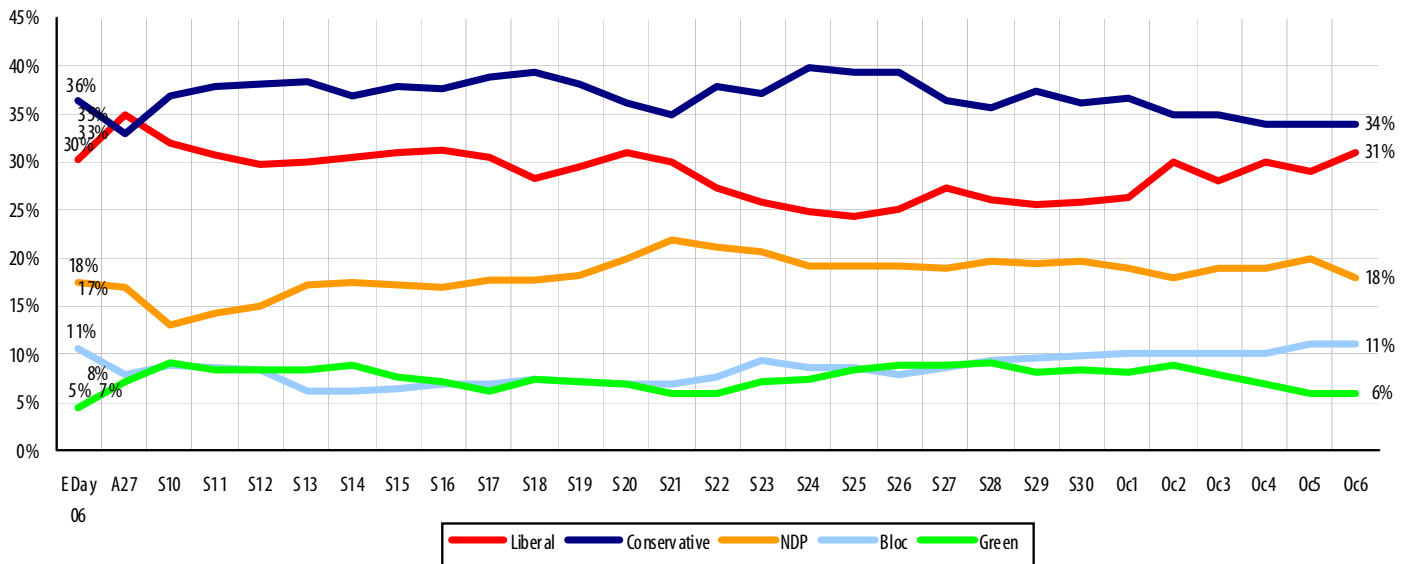




Election race tightens



FIRST RANKED BALLOT (N=1,201 Canadians, 1,020 decided voters)



REGIONAL BALLOTS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Oct 5	Oct 6	Oct 5	Oct 6	Oct 5	Oct 6	Oct 5	Oct 6	Oct 5	Oct 6
	%	%	%	%	%	%	%	%	%	%
Conservative	34	34	32	33	18	20	33	31	46	47
Liberal	29	31	38	39	23	22	37	40	24	26
NDP	20	18	28	25	10	11	24	22	21	18
BQ	11	11	-	-	44	46	-	-	-	-
Green	6	6	2	3	5	2	6	7	9	8
Accuracy	± 3.1	± 3.1	± 10.0	± 9.9	± 6.3	± 6.4	± 5.6	± 5.6	± 5.2	± 5.2
Undecided	15	15	15	15	20	20	14	13	11	13

*Note: Percentages may not add up to 100 due to rounding.

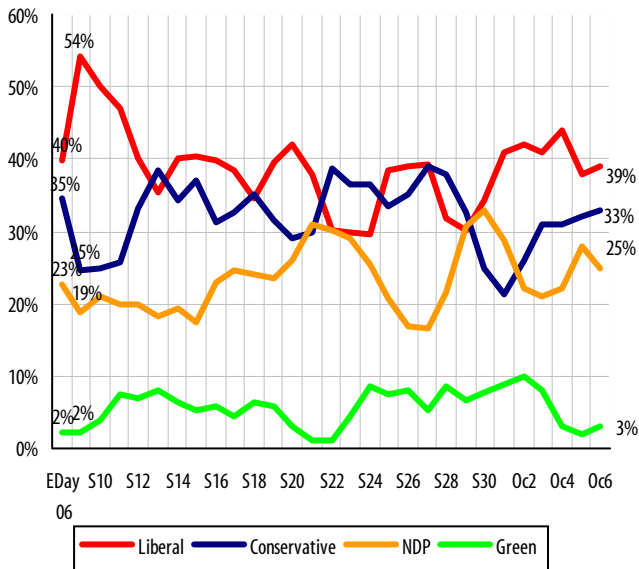
Media inquiries should be directed to: Nik Nanos at nnanos@nanosresearch.com or (613) 234-4666 x237. Visit the Nanos website to sign up for instant email updates. For a detailed explanation on the methodology, please refer to page 5 of this release.



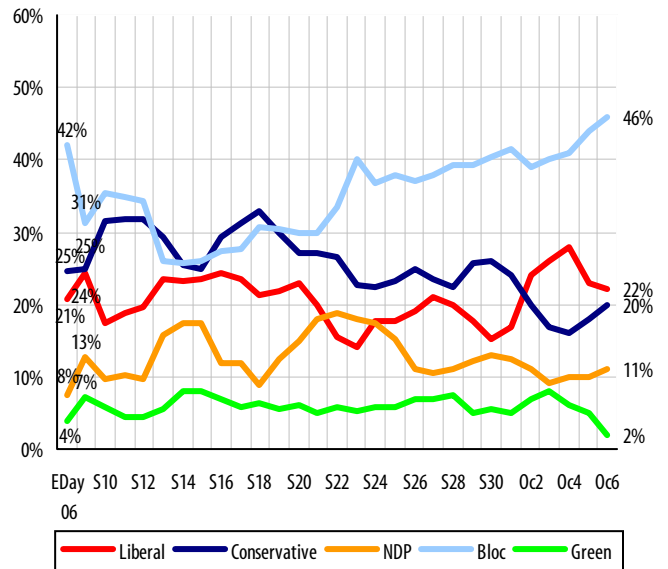
BQ continues to climb in Quebec, Tories slide in Ontario



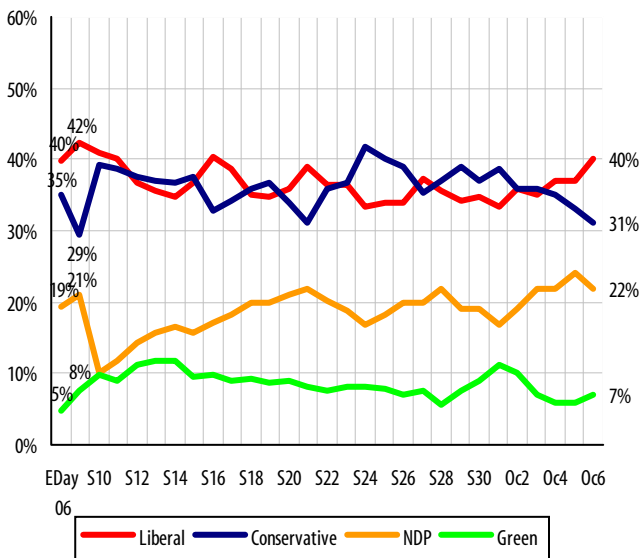
ATLANTIC CANADA (101 Decided Voters, Accuracy ±9.9)



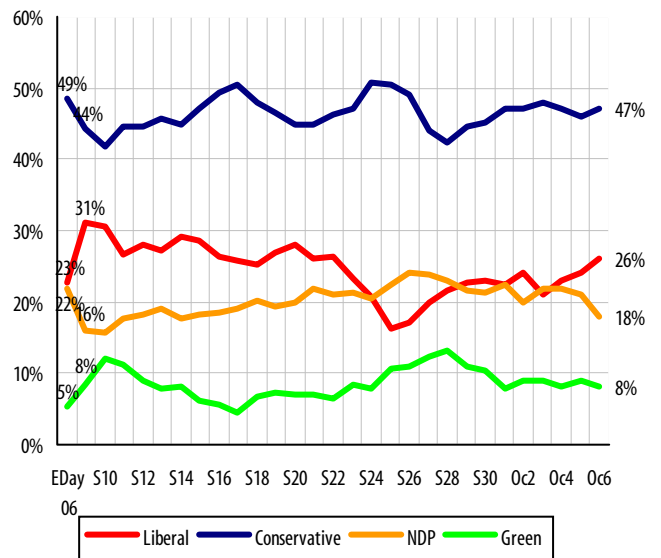
QUEBEC (243 Decided Voters, Accuracy ±6.4)



ONTARIO (313 Decided Voters, Accuracy ±5.6)

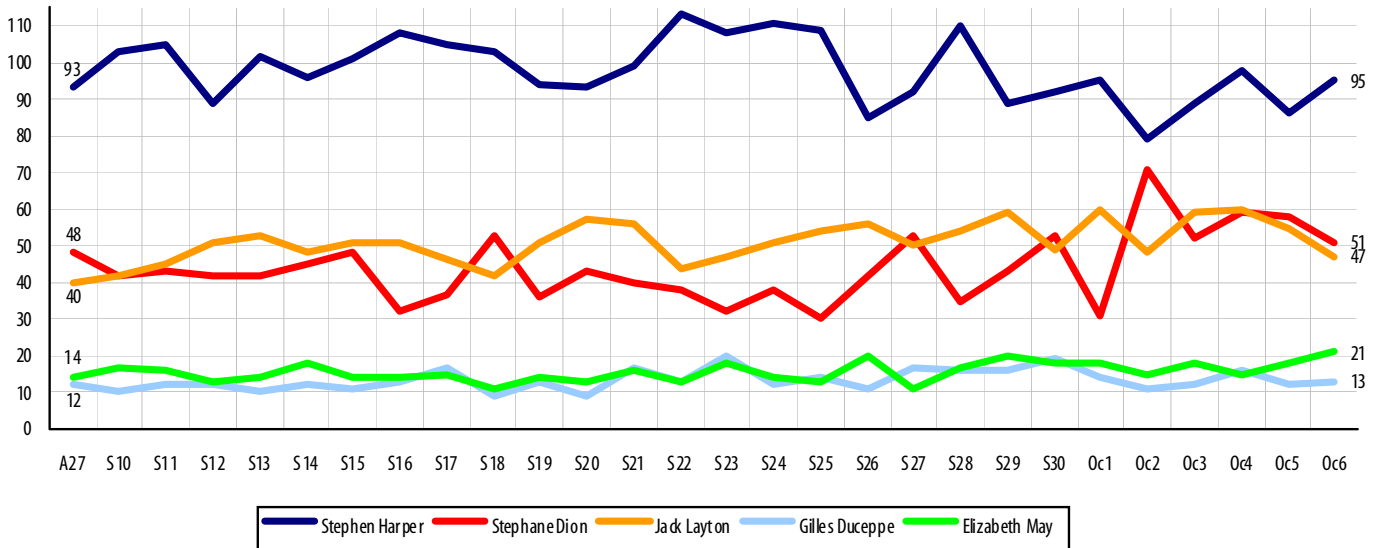


WESTERN CANADA (363 Decided Voters, Accuracy ±5.2)





Harper continues to lead on leadership index



LEADERSHIP INDICATORS

	Trust		Competence		Vision for Canada		Leadership Index Score	
	Oct 5	Oct 6	Oct 5	Oct 6	Oct 5	Oct 6	Oct 5	Oct 6
	%	%	%	%	%	%		
Stephen Harper	26	30	32	37	28	28	86	95
Stephane Dion	18	17	19	15	21	19	58	51
Jack Layton	22	18	16	13	17	16	55	47
Elizabeth May	9	9	4	5	5	7	18	21
Gilles Duceppe	3	4	4	4	5	5	12	13
None of them/Undecided	22	22	25	27	24	24		
Accuracy	± 5.0	± 5.0	± 5.0	± 5.0	± 5.0	± 5.0		

*Note: Percentages may not add up to 100 due to rounding.

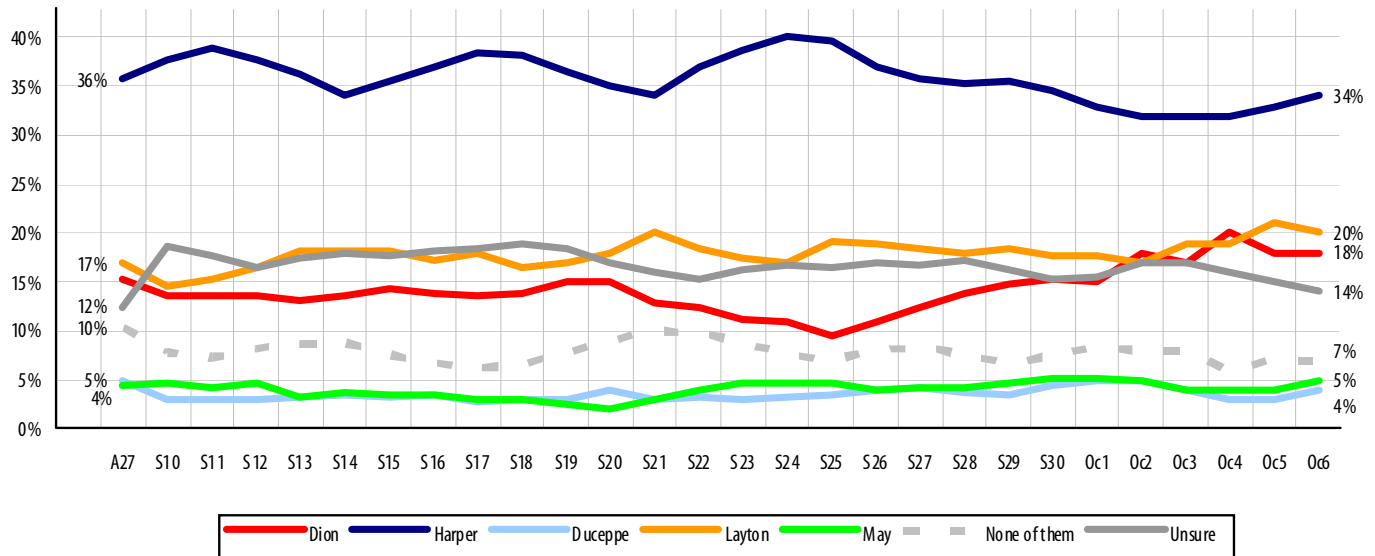
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Harper leads Layton as best PM by 14 points



BEST PRIME MINISTER (N=1,201 Canadians)



REGIONAL NUMBERS

	Canada		Atlantic Canada		Quebec		Ontario		Western Canada	
	Oct 5	Oct 6	Oct 5	Oct 6	Oct 5	Oct 6	Oct 5	Oct 6	Oct 5	Oct 6
	%	%	%	%	%	%	%	%	%	%
Harper	33	34	28	29	19	22	31	32	45	46
Layton	21	20	32	33	21	20	21	20	16	15
Dion	18	18	21	19	23	20	21	23	12	13
May	4	5	2	3	3	2	3	5	7	6
Duceppe	3	4	1	0	10	12	1	1	0	1
None	7	7	3	6	8	8	6	5	8	7
Undecided	15	14	13	10	16	17	17	13	12	13
Accuracy	± 2.8	± 2.8	± 9.2	± 9.1	± 5.7	± 5.7	± 5.2	± 5.2	± 4.9	± 4.9

*Note: Percentages may not add up to 100 due to rounding.

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METHODOLOGY



CPAC Questions

1. If a FEDERAL election were held today, could you please rank your top two current local voting preferences? (First ranked reported)
2. Are you currently leaning towards any particular FEDERAL party, and if you are, which party would that be?

As you may know, [ROTATE all five federal leaders with name and party]. Which of the federal leaders would you best describe as:

3. Most trustworthy
4. Most competent
5. Best vision for Canada's future
6. Of the following individuals, who do you think would make the best Prime Minister? [ROTATE names of all five party leaders]

Methodology

A national random telephone survey is conducted nightly by Nanos Research throughout the campaign. Each evening a new group of 400 eligible voters are interviewed. The daily tracking figures are based on a three-day rolling sample comprised of 1,200 interviews. To update the tracking a new day of interviewing is added and the oldest day dropped. The margin of accuracy is $\pm 2.9\%$, 19 times out of 20.

The respondent sample is stratified geographically and by gender. The data may be weighted by age according to data from the 2006 Canadian Census administered by Statistics Canada. Percentages reported may not add up to 100 due to rounding. The research has been registered with the Marketing Research and Intelligence Association of which Nanos is a member.

Leadership Index Score Methodology

Every day, Nanos will report on a daily leadership index score. The leadership index score is a summation of the three leadership indicators (trustworthy, competence, vision). For example, on August 27th (A27), Elizabeth May received a Leadership Index Score of 14 because 6% of Canadians identified Elizabeth May as the most trustworthy leader, 3% said she was the most competent and 5% said she had the best vision for Canada

The Leadership Index Score will be tracked daily with updated results from the previous night of polling. Unlike the other measures tracked by Nanos, the leadership index score will not be based on a three-day rolling sample. It will be reported from results the evening before. This will allow Nanos to measure the performance of the federal party leaders and the key factors driving performance on a daily basis.

About Nanos

Established in 1987, Nanos Research is a full service public opinion research and management consulting firm. For more information on our full range of services please visit our website www.nanosresearch.com.

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