



## Conservative lead continues

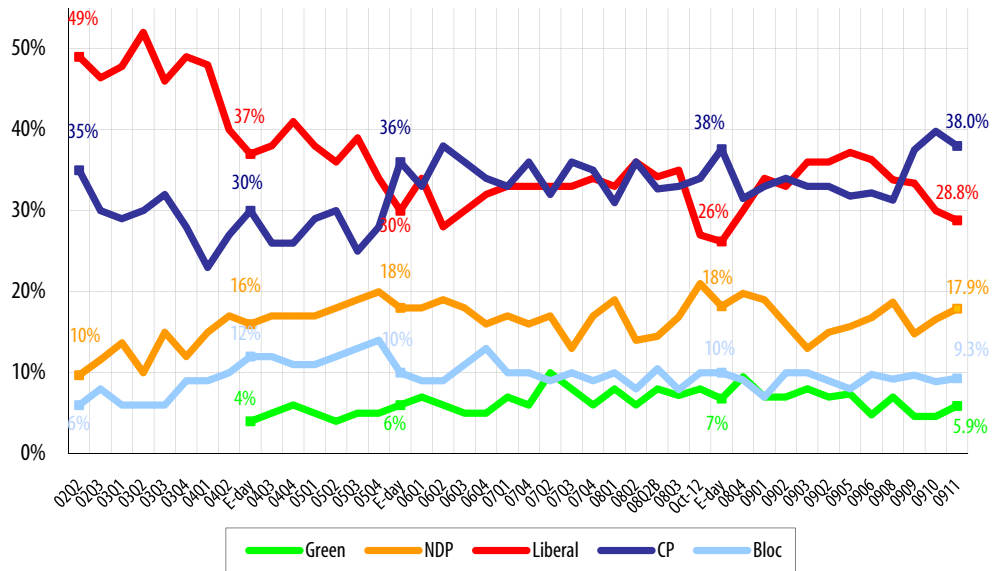
### METHODOLOGY

To follow is a review of the latest Nanos national random telephone survey of 1,005 Canadians 18 years of age and older. It was completed between November 7<sup>th</sup> and November 10<sup>th</sup>, 2009. A random sample of 1,005 respondents is accurate to within 3.1%. Likewise, a random sample of 814 committed voters, it is accurate to within 3.5%, plus or minus, 19 times out of 20.

Results for 200910 are from a random telephone survey of 1,005 Canadians conducted between October 10<sup>th</sup> and October 18<sup>th</sup>, 2009.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate member.

**QUESTION:** For those parties you would consider voting for federally, could you please rank your top two current local preferences? (Committed voters only - First Preference)



### REGIONAL BALLOT

Committed Voters (%)**	Canada		Atlantic Canada*		Quebec		Ontario		Prairies		British Columbia	
	200910	200911	200910	200911	200910	200911	200910	200911	200910	200911	200910	200911
	(n=829)	(n=814)	(n=85)	(n=85)	(n=188)	(n=213)	(n=266)	(n=241)	(n=171)	(n=163)	(n=119)	(n=112)
	%	%	%	%	%	%	%	%	%	%	%	%
<b>Conservative</b>	39.8	38.0	39.6	41.8	21.2	22.2	40.4	39.7	61.2	56.4	37.3	34.8
<b>Liberal</b>	30.0	28.8	39.1	34.8	24.6	27.2	35.3	35.2	23.8	19.3	29.4	27.6
<b>NDP</b>	16.6	17.9	20.1	21.7	14.5	11.0	17.3	18.9	11.9	18.3	22.6	25.2
<b>BQ</b>	8.9	9.3	-	-	39.4	35.6	-	-	-	-	-	-
<b>Green</b>	4.6	5.9	1.2	1.7	0.4	3.9	7.0	6.1	3.1	6.0	10.7	12.4
<b>Accuracy</b>	±3.4	±3.5	±10.8	±10.8	±7.2	±6.8	±6.1	±6.4	±7.6	±7.8	±9.1	±9.4
<b>Undecided</b>	17.5	19.0	12.8	14.9	25.7	16.4	11.9	20.0	17.8	18.7	18.0	24.8

\* small sample – readers should exercise caution.

\*\* due to rounding percentages may not add up to 100

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At Nanos, we believe that small steps can lead to large insights. We are regularly in the field with a national omnibus surveys. We’ll sit down with you to learn about your challenges and work on your challenge together. The results can be used to conduct a strategic assessment of your current challenge or can be the basis of a broader mission plan for you to achieve your market or mind share objectives.

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Our team is headed by Nik Nanos, a leader in the market and public opinion research industry recognized for the quality of his work, the insightfulness of his counsel and his professional integrity. Media organizations regularly call upon Nik Nanos and Nanos Research to capture the public pulse and analyze complex issues.



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