



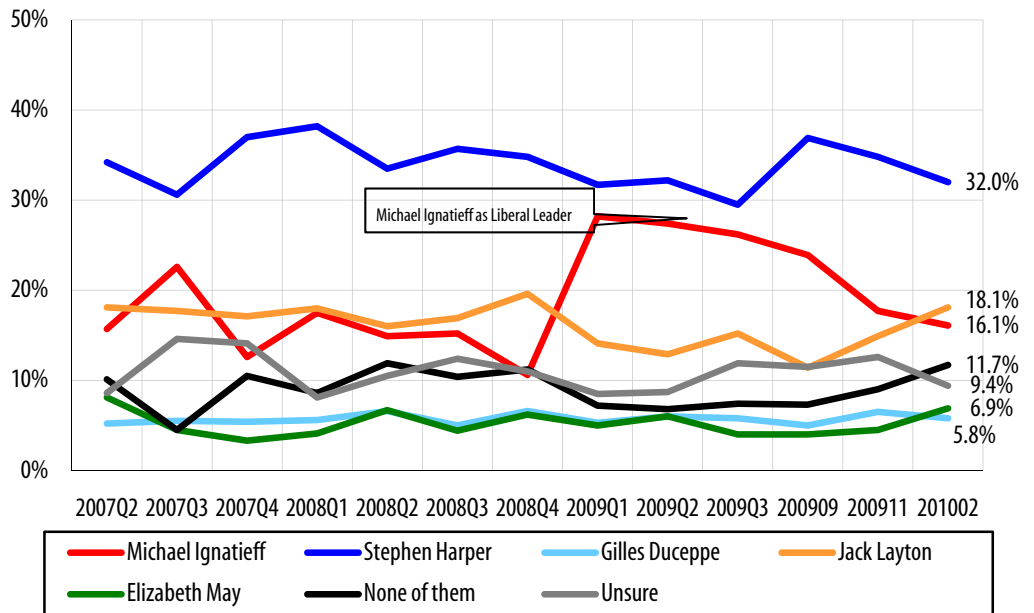
Harper leads as Best PM

METHODOLOGY

Between February 5th and February 8th 2010, Nanos Research conducted a random telephone survey of 1,001 Canadians 18 years of age and older. A random telephone survey of 1,001 Canadians is accurate plus or minus 3.1 percentage points, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate Member.

QUESTION: Of the following individuals, who do you think would make the best Prime Minister? [Rotate]



BEST PM

Responses (%) **	Canada		Atlantic*		Quebec		Ontario		Prairies		British Columbia	
	2010Q2	200911	2010Q2	200911	2010Q2	200911	2010Q2	200911	2010Q2	200911	2010Q2	200911
	(n=1,001)	(n=1,005)	(n=92)	(n=100)	(n=261)	(n=254)	(n=305)	(n=302)	(n=196)	(n=201)	(n=147)	(n=149)
	%		%		%		%		%		%	
Stephen Harper	32.0	34.8	34.4	33.8	22.2	20.5	30.2	39.3	48.4	48.1	30.1	32.9
Jack Layton	18.1	14.9	20.6	22.6	20.7	16.1	16.2	12.4	12.4	13.9	23.8	13.8
Michael Ignatieff	16.1	17.7	15.6	16.2	19.2	20.5	19.4	19.6	12.4	13.7	8.7	15.8
Elizabeth May	6.9	4.5	5.2	4.9	4.3	1.9	8.4	4.3	4.9	3.4	11.9	10.7
Gilles Duceppe	5.8	6.5	0.8	2.6	19.3	23.2	1.3	0.8	0.5	0.8	1.0	0.0
None of them	11.7	9.0	11.0	8.3	9.4	8.3	12.9	11.3	11.6	5.3	14.3	11.1
Unsure	9.4	12.6	12.5	11.5	4.9	9.8	11.7	12.3	9.9	14.8	10.2	15.7
Accuracy	±3.1	±3.1	±10.4	±10.0	±6.1	±6.2	±5.7	±5.7	±7.1	±7.0	±8.2	±8.1

*Note: Small sample – readers should exercise caution.

**Percentages may not add up to 100 due to rounding

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Our team is headed by Nik Nanos, a leader in the market and public opinion research industry recognized for the quality of his work, the insightfulness of his counsel and his professional integrity. Media organizations regularly call upon Nik Nanos and Nanos Research to capture the public pulse and analyze complex issues.



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