



Detailed Tables - MADD (Canada) National Poll – February 2003

Question 1

With current Canadian law, a 200 lb man can consume more than 6 drinks in 2 hours, on an empty stomach, and drive without being criminally charged with impaired driving (a 140 lb woman can drink about 3 drinks, in 2 hours, on an empty stomach, and then drive without being criminally charged*). There is a current movement to change the laws so that people will not be able to drink as much and legally drive. Do you strongly support, somewhat support, neither support nor oppose, somewhat oppose, strongly oppose the effort to reduce the amount of alcohol a person can consume and then drive without being criminally charged?

	Canada	Atlantic	Quebec	Ontario	West	Men	Women	18-29	30-39	40-49	50-59	60 plus	Own	Rent
Number of Respondents	1000	100	250	300	350	502	498	207	228	213	161	191	636	364
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Strongly support	62.0	72.0	54.8	66.7	60.3	53.4	70.7	61.8	57.9	63.4	59.6	67.5	62.4	61.3
Somewhat support	11.4	8.0	11.2	7.7	15.7	12.5	10.2	10.6	14.0	10.3	13.7	8.4	10.7	12.6
Somewhat oppose	7.0	5.0	8.8	7.7	5.7	9.8	4.2	7.2	8.8	5.2	10.6	3.7	8.5	4.4
Strongly oppose	11.5	6.0	16.0	12.0	9.4	13.7	9.2	11.1	10.5	12.7	11.2	12.0	11.8	11.0
Neither supp/opp	6.3	9.0	8.0	3.7	6.6	8.0	4.6	6.8	7.9	6.6	1.9	7.3	4.7	9.1
Unsure	1.8	0	1.2	2.3	2.3	2.6	1.0	2.4	0.9	1.9	3.1	1.0	1.9	1.6
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

* Male example read to males and female example read to females.

SES's National Omnibus Survey is conducted every three months. It is based on a random telephone sample of 1,000 Canadians, 18 years of age and older, and was conducted between February 2nd and February 11th, 2003. The margin of accuracy for the aggregate survey results is 3.1 percentage points, plus or minus, 19 times out of 20. Within the larger sample sub-groups may have a wider margin of accuracy. Validation of the demographic profile of respondents indicates that the poll is a fair representation of the Canadian populace. Questions should be directed to Nik Nanos, Ottawa (613) 234-4666, Toronto (416) 821-3160, nnanos@sesresearch.com



Detailed Tables - MADD (Canada) National Poll – February 2003

Question 1 – Cross-tabulation based on alcohol consumption and driving**

With current Canadian law, a 200 lb man can consume more than 6 drinks in 2 hours, on an empty stomach, and drive without being criminally charged with impaired driving (a 140 lb woman can drink about 3 drinks, in 2 hours, on an empty stomach, and then drive without being criminally charged*). There is a current movement to change the laws so that people will not be able to drink as much and legally drive. Do you strongly support, somewhat support, neither support nor oppose, somewhat oppose, strongly oppose the effort to reduce the amount of alcohol a person can consume and then drive without being criminally charged?

	Canada	Has consumed 1 to 3 drinks within 2 hours of driving	Has consumed 4 or more drinks within 2 hours of driving	Never has a drink before driving	Unsure
Number of Respondents	1000	236	22	721	9
	%	%	%	%	%
Strongly support	62.0	43.2	22.7	69.3	44.4
Somewhat support	11.4	15.3	18.2	9.7	33.3
Somewhat oppose	7.0	11.4	13.6	5.3	11.1
Strongly oppose	11.5	16.5	18.2	9.7	11.1
Neither supp/opp	6.3	11.0	13.6	4.7	0
Unsure	1.8	2.5	13.6	1.2	0
Total	100.0	100.0	100.0	100.0	100.0

* Male example read to males and female example read to females. ** Profiling Question: In the past 12 months have you driven within two hours of consuming alcohol? [Asked in demographic module]

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Question 2

MADD Canada is suggesting that the legal limit for a criminal charge of impaired driving be reduced, or in other words that people will not be able to drink as much as they can today and then drive. For example, for a 200 lb man, the limit would be reduced from 6 drinks in 2 hours, to about 4 drinks in 2 hours (for a 140 lb woman, the limit would be reduced from more than 3 drinks in two hours, to 2 drinks in 2 hours). Do you think MADD Canada's suggested limit of 4 drinks in 2 hours is about right*? Or do you feel it should be more? or less?

	Canada	Atlantic	Quebec	Ontario	West	Men	Women	18-29	30-39	40-49	50-59	60 plus	Own	Rent
Number of Respondents	1000	100	250	300	350	502	498	207	228	213	161	191	636	364
	%	%	%	%	%	%	%	%	%	%	%	%	%	%
About right	45.6	47.0	38.4	45.3	50.6	48.6	42.6	57.5	44.3	47.9	44.1	33.0	46.4	44.2
More (allowed to drink more)	9.7	15.0	14.4	7.3	6.9	13.3	6.0	14.5	11.0	7.5	9.3	5.8	8.0	12.6
Less (allowed to drink less)	37.0	29.0	35.6	40.3	37.4	27.7	46.4	26.1	31.1	36.2	39.8	54.5	37.7	35.7
Unsure	7.7	9.0	11.6	7.0	5.1	10.4	5.0	1.9	13.6	8.5	6.8	6.8	7.9	7.4
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

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	Canada	Has consumed 1 to 3 drinks within 2 hours of driving	Has consumed 4 or more drinks within 2 hours of driving	Never has a drink before driving	Unsure
Number of Respondents	1000	236	22	721	9
	%	%	%	%	%
About right	45.6	57.6	50.0	41.9	55.6
More (allowed to drink more)	9.7	13.6	27.3	7.8	0
Less (allowed to drink less)	37.0	19.1	9.1	43.8	22.2
Unsure	7.7	9.7	13.6	6.5	22.2
Total	100.0	100.0	100.0	100.0	100.0

* Male example read to males and female example read to females. ** Profiling Question: In the past 12 months have you driven within two hours of consuming alcohol? [Asked in demographic module]

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