



## Grits & Tories Tied, NDP Up

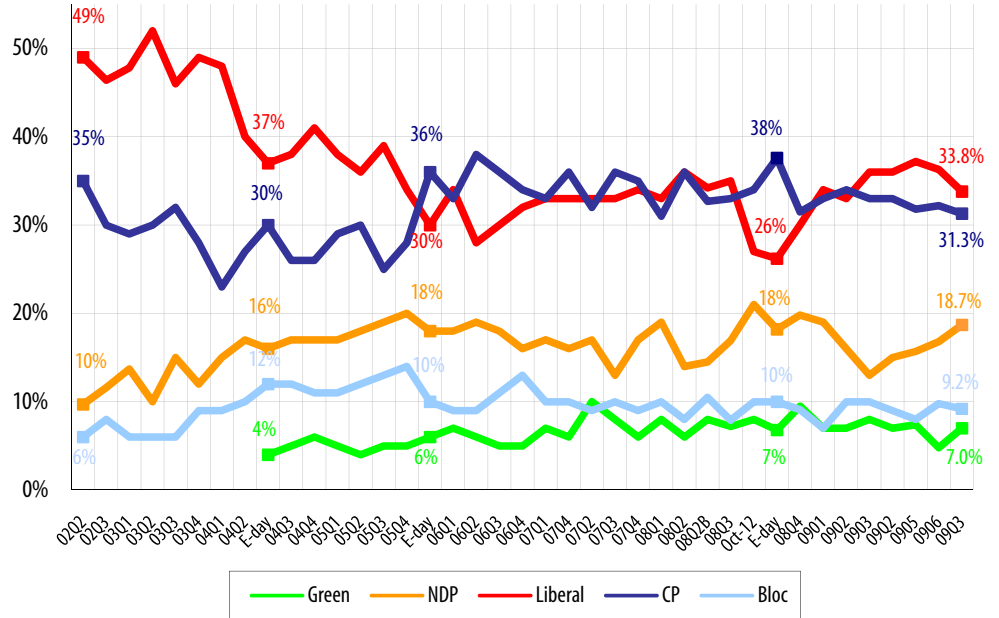
### METHODOLOGY

To follow is a review of the latest Nanos national random telephone survey of 1,002 Canadians 18 years of age and older. It was completed between July 30<sup>th</sup> and August 2<sup>nd</sup>, 2009. The statistics of a random sample of 1,002 respondents are accurate to within 3.1%, for 845 committed voters, it is accurate to within 3.4%, plus or minus, 19 times out of 20.

Results for 200906 are from a random telephone survey of 1,004 Canadians conducted between June 17<sup>th</sup> and June 21<sup>st</sup>, 2009.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate member.

**QUESTION:** For those parties you would consider voting for federally, could you please rank your top two current local preferences? (Committed voters only - First Preference)



### REGIONAL BALLOT

Committed Voters (%)**	Canada		Atlantic Canada*		Quebec		Ontario		Prairies		British Columbia	
	200906	2009Q3	200906	2009Q3	200906	2009Q3	200906	2009Q3	200906	2009Q3	200906	2009Q3
	(n=781)	(n=845)	(n=79)	(n=78)	(n=202)	(n=218)	(n=233)	(n=260)	(n=158)	(n=169)	(n=108)	(n=120)
	%	%	%	%	%	%	%	%	%	%	%	%
<b>Liberal</b>	36.3	33.8	45.6	39.0	35.4	34.1	40.9	38.4	26.2	23.8	36.4	34.1
<b>Conservative</b>	32.2	31.3	19.1	31.5	14.0	13.1	42.4	35.0	48.2	48.0	30.4	32.3
<b>NDP</b>	16.8	18.7	31.8	27.7	10.8	14.5	11.5	17.3	19.8	19.1	24.0	22.6
<b>BQ</b>	9.8	9.2	-	-	38.0	35.8	-	-	-	-	-	-
<b>Green</b>	4.8	7.0	3.5	1.7	1.8	2.4	5.2	9.2	5.8	9.1	9.2	11.1
<b>Accuracy</b>	±3.5	±3.4	±11.2	±11.3	±7.0	±6.7	±6.5	±6.2	±7.9	±7.6	±9.6	±9.1
<b>Undecided</b>	22.2	15.7	20.3	18.8	20.3	15.5	22.5	14.7	21.0	17.6	27.7	13.3

\* small sample – readers should exercise caution.

\*\* due to rounding percentages may not add up to 100

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## Getting Started

At Nanos, we believe that small steps can lead to large insights. We are regularly in the field with a national omnibus surveys. We’ll sit down with you to learn about your challenges and work on your challenge together. The results can be used to conduct a strategic assessment of your current challenge or can be the basis of a broader mission plan for you to achieve your market or mind share objectives.

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- Focus Groups
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# A Trusted Source

Our team is headed by Nik Nanos, a leader in the market and public opinion research industry recognized for the quality of his work, the insightfulness of his counsel and his professional integrity. Media organizations regularly call upon Nik Nanos and Nanos Research to capture the public pulse and analyze complex issues.



## The Nanos Research Group

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