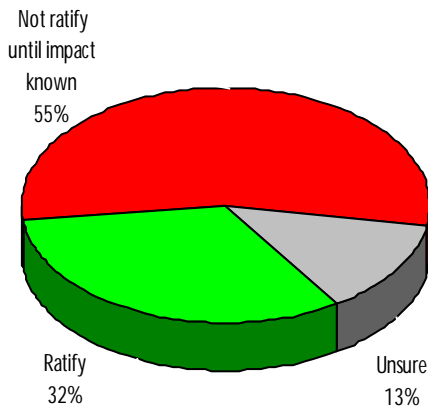


KYOTO RATIFICATION
(N=1,000)



COMMENTARY

Given the choice between the environment and the economy, Canadians, by a clear margin would prefer that the federal government not ratify the Kyoto accord until the impact on the economy is better understood.

Although split in their opinions, young Canadians are more likely to support Kyoto ratification compared to Canadians over 30.

A comparison of support by vote preference indicates that Liberals were more likely to support the accord compared to other voters, but still remain split on ratification (42% ratify, 48% not ratify).

This compares to Westerners and Canadian Alliance supporters were more likely to oppose the Kyoto ratification.

THE METHODOLOGY

Between October 25th and November 3rd, 2002, SES conducted a total of 1,000 telephone interviews across Canada with eligible voters as part of the SES National Quarterly Omnibus. Aggregate results of the survey are accurate ± 3.1%, 19 times out of 20.

Validation of the demographic profile of respondents indicates that the poll is a fair representation of Canadian voters.

THE QUESTION

Some people think that [ROTATE OPTIONS] Canada needs to ratify the Kyoto Accord as proposed by the federal Liberal government because it will have a positive impact on our environment. Other people think that Canada should not ratify the accord until there is a better understanding of its impact on the economy. Which of these two opinions best reflects your view?

Target Groups (+/- index score)	Ratify Kyoto	Not Ratify Kyoto	Unsure
Atlantic	+9	-8	-1
Quebec	+9	-10	+1
Ontario	-2	+2	0
West	-7	+7	0
Men	+3	+1	-4
Women	-3	-1	+4
18 to 29	+9	-16	+8
30 to 39	-3	+5	-2
40 to 49	-1	+6	-4
50 to 59	0	-2	+2
60 plus	-4	+6	-2
Liberal voters	+10	-7	-2
CA voters	-26	+32	-6
PC voters	-4	+8	-5
NDP voters	-4	+6	-2
BQ voters	+15	-13	-2
Undecided	-2	-10	+12

Note: Plus/minus index scores are based on the difference between the sub-group and the sample average. For example the +9 score noted above in Atlantic would indicate that Atlantic Canadians are 9% more likely to ratify the Kyoto Accord compared to the national average. Readers should focus on scores greater than +/-5.

ABOUT SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm.

In order to maximize turn-around time and increase efficiency, SES has a 110-line call centre complete with a predictive dialer. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website www.sesresearch.com or contact: Mr. Nikita Nanos at (613) 234-4666 ext.400 or nnanos@sesresearch.com