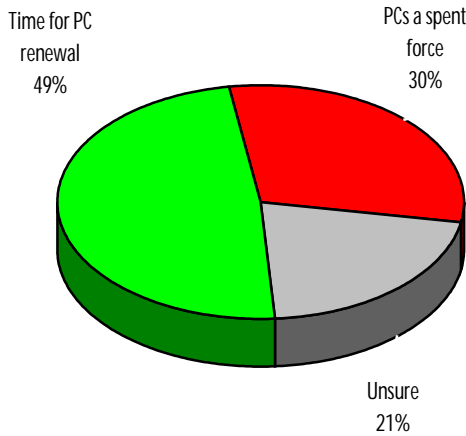


**PC Party of Canada
(N=1,000)**



COMMENTARY

Overall, one of every two Canadians believe it is time for the federal Progressive Conservatives to renew and become a major political force. Another 21% are unsure about the PC renewal. With a potential accessible base of seven of every ten Canadians, polling data would indicate that the PCs are well positioned.

Even among committed CA voters, 41% believe that the time is right for the PCs to renew while 39% consider the PCs a spent force unfit to govern. Committed CA voters are split on PC renewal with four of every ten being inaccessible to the PC Party of Canada.

THE QUESTION

As you know, since the 1993 election the federal Progressive Conservatives have not been a major force on the national political scene. Some people think that [ROTATE OPTIONS] the time is right for renewing the PCs and making them a major force again. Other people think that the PCs are a spent force and do not deserve another chance to govern Canada. Which of these two views best reflects your personal opinion.

Target Groups (+/- index score)	Time for PC Renewal	PCs a Spent Force	Unsure
Atlantic	+15	-7	-7
Quebec	-9	+8	+1
Ontario	-2	+1	+1
West	+3	-5	0
Men	-2	+6	-4
Women	+2	-5	+4
18 to 29	-6	+3	+3
30 to 39	-1	-2	+3
40 to 49	+9	-3	-6
50 to 59	-3	+2	+1
60 plus	-3	+3	0
Liberal voters	+3	+2	-5
CA voters	-8	+9	-1
PC voters	+26	-15	-11
NDP voters	-2	+6	-3
BQ voters	-7	+13	-6
Undecided	-17	-3	+20

Note: Plus/minus index scores are based on the difference between the sub-group and the sample average. For example the +15 score noted above in Atlantic would indicate that Atlantic Canadians are 15 percent more likely to believe the time is right for the PCs to renew compared to the national average. Readers should focus on scores greater than +/-5.

THE METHODOLOGY

Between October 25th and November 3rd, 2002, SES conducted a total of 1,000 telephone interviews across Canada with eligible voters as part of the SES National Quarterly Omnibus. Aggregate results of the survey are accurate ± 3.1%, 19 times out of 20.

Validation of the demographic profile of respondents indicates that the poll is a fair representation of Canadian voters.

ABOUT SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm.

In order to maximize turn-around time and increase efficiency, SES has a 110-line call centre complete with a predictive dialer. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website www.sesresearch.com or contact: Mr. Nikita Nanos at (613) 234-4666 ext.400 or nnanos@sesresearch.com