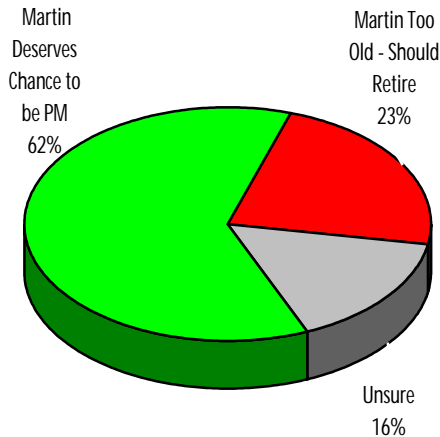


**Paul Martin as PM  
(N=1,000)**



**COMMENTARY**

A solid majority of Canadians believe that Paul Martin has served Canada well and deserves a chance to be Prime Minister.

This is effectively a “green light” from the average voter for the Martin Camp. At this point in time, age is not an issue among Canadians.

Readers should note that if Paul Martin wins the leadership and is juxtaposed against a number of younger opposition party leaders his age may become an issue.

At this point, in the absence of “younger counterpoints” age is not an issue among Canadians.

**THE QUESTION**

Some people think that [ROTATE OPTIONS] Liberal Paul Martin has served the Canadian people well and deserves a chance to be Prime Minister. Other people think that because he will be 65 years old next year, that he is too old to be Prime Minister and should retire. Which of these two views best reflects your personal opinion.

Target Groups (+/- index score)	Martin Deserves Chance to be PM	Martin Too Old – Should Retire	Unsure
Atlantic	+5	+1	-7
Quebec	-2	+4	-4
Ontario	-2	-1	+3
West	-1	-3	+1
Men	0	+3	-4
Women	0	-3	+3
18 to 29	+5	-5	-1
30 to 39	-9	+2	+5
40 to 49	-2	+1	+2
50 to 59	+3	+1	-5
60 plus	+3	-1	-2
Liberal voters	+7	-3	-5
CA voters	-3	+7	-5
PC voters	+1	+1	-3
NDP voters	-12	-3	+15
BQ voters	-17	+15	+1
Undecided	-2	-2	+3

Note: Plus/minus index scores are based on the difference between the sub-group and the sample average. For example the +7 score noted above among Liberals would indicate that Liberals are 7 percent more likely to believe that Paul Martin deserves a chance to be Prime Minister compared to the national average. Readers should focus on scores greater than +/-5.

**THE METHODOLOGY**

Between October 25<sup>th</sup> and November 3<sup>rd</sup>, 2002, SES conducted a total of 1,000 telephone interviews across Canada with eligible voters as part of the SES National Quarterly Omnibus. Aggregate results of the survey are accurate ± 3.1%, 19 times out of 20.

Validation of the demographic profile of respondents indicates that the poll is a fair representation of Canadian voters.

**ABOUT SES**

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm.

In order to maximize turn-around time and increase efficiency, SES has a 110-line call centre complete with a predictive dialer. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

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