



Media Release

Pandemic and Vaccine Shortage Grips Canadians, survey finds.

Seven of ten Canadians concerned over bird flu and vaccine shortage.

Ottawa, November 3, 2005 - A national survey of Canadians released by polling firm SES Research indicates most Canadians are concerned about the possibility of a bird flu pandemic and shortages of medicines and vaccines.

Seven in ten Canadians (70%) said that they were either very concerned (30%) or somewhat concerned (41%) about the possibility of a bird flu epidemic. Concern was particularly high among women and those Canadians 50 years of age and older.

“As we know, children and seniors are the most susceptible to the bird flu, therefore it is not surprising that our research shows that women, who traditionally make family health decisions, and Canadians 50 years of age and older are the most concerned about a pandemic,” said SES President Nik Nanos.

Canadians were also asked how concerned they were regarding the potential shortage of medicines and vaccines. Once again, seven in ten Canadians (69%) said they were either very concerned (32%) or somewhat concerned (37%) about a shortage of medicines and vaccines.

“With a possible bird flu pandemic, the US government embarking on a major vaccine program, and problems with Internet pharmacies, it is not surprising that Canadians are concerned about their vulnerability and our preparedness,” said Nanos.

The results of the survey are based on a random telephone sample of 1,059 Canadians, 18 years of age and older. The survey was conducted between October 21st and 27th, 2005. The margin of accuracy for the survey is 3.0 percentage points, plus or minus, 19 times out of 20. Validation of the demographic profile of respondents indicates that the poll is a fair representation of the Canadian voting populace.

Established in 1987, SES Canada Research Inc. is a full service marketing and public opinion research firm. The survey was registered with the Marketing Research and Intelligence Association of which SES is a member.



Media Release

For a detailed review of the survey tables, please visit the SES Research website at <http://www.sesresearch.com>.

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Media inquiries:

Nikita Nanos, CMRP
President
SES Research
(613) 234-4666
nnanos@sesresearch.com

Visit the SES website at www.sesresearch.com

SES Toronto

401-250 Consumers Road,
Toronto, ON M2J 4V6
Phone (416) 493-1965
Fax (416) 493-6403

SES Ottawa

1001-100 Sparks Street,
Ottawa, ON K1P 5B7
Phone (613) 234-4666
Fax (613) 235-1444

SES Halifax

407-1959 Upper Water Street,
Halifax, NS B3J 3N2
Phone (902) 420-9523
Fax (902) 422-2388

SES General Mail

Postal Station A,
Box 5804
Toronto, ON M5W 1P2
Toll-free 1 888 737-5505



November 3, 2005

Concern Over Bird Flu Pandemic

SES NationState Poll

To follow is a review of SES' latest national random telephone survey of 1,059 Canadians completed between October 21st and October 27th, 2005. The survey is accurate to within 3.0 percentage points, plus or minus, 19 times out of 20. The margin of accuracy will be wider for sub samples. Percentages may exceed 100 due to rounding.

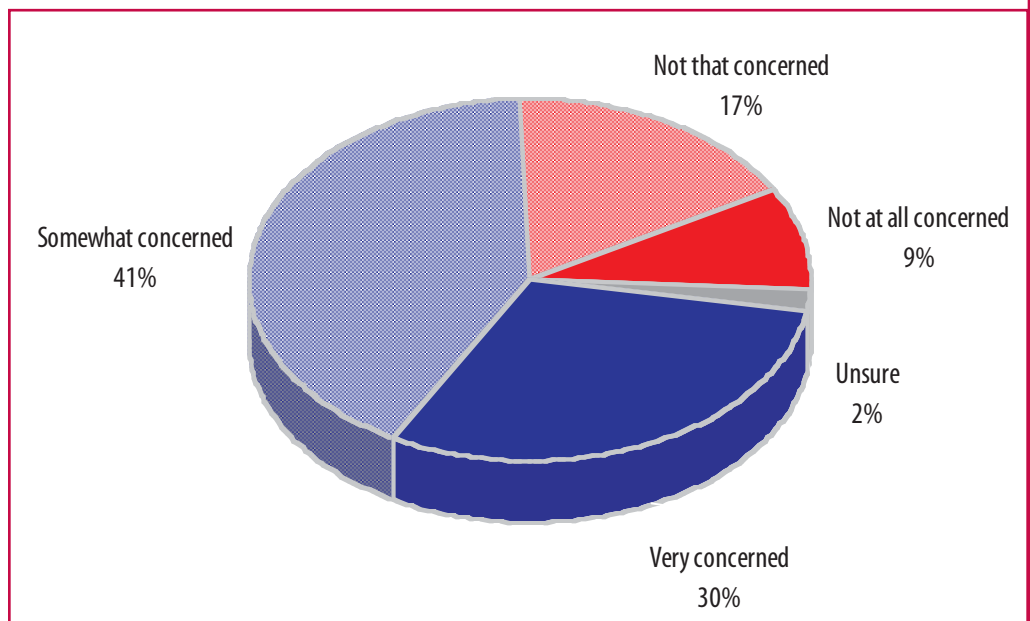
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About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website www.sesresearch.com or contact: Mr. Nikita Nanos at (613) 234-4666 ext.237 or nnanos@sesresearch.com

Question: Are you very concerned, somewhat concerned, not that concerned or not at all concerned with the possibility of a bird flu pandemic?



Demographic Breakdown

	Margin of Accuracy	Very concerned	Somewhat concerned	Not that concerned	Not at all concerned	Unsure
	%	%	%	%	%	%
Canada	± 3.0%	30	41	17	9	2
Men	± 4.3%	25	43	18	11	3
Women	± 4.3%	35	40	17	8	1
18 to 29	± 6.8%	22	44	21	9	4
30 to 39	± 6.8%	27	42	18	12	2
40 to 49	± 6.6%	30	37	21	9	2
50 to 59	± 7.6%	33	42	15	8	1
60 and over	± 6.4%	38	41	12	8	1





November 3, 2005

Concern Over Medicine and Vaccine Shortage in Canada

SES NationState Poll

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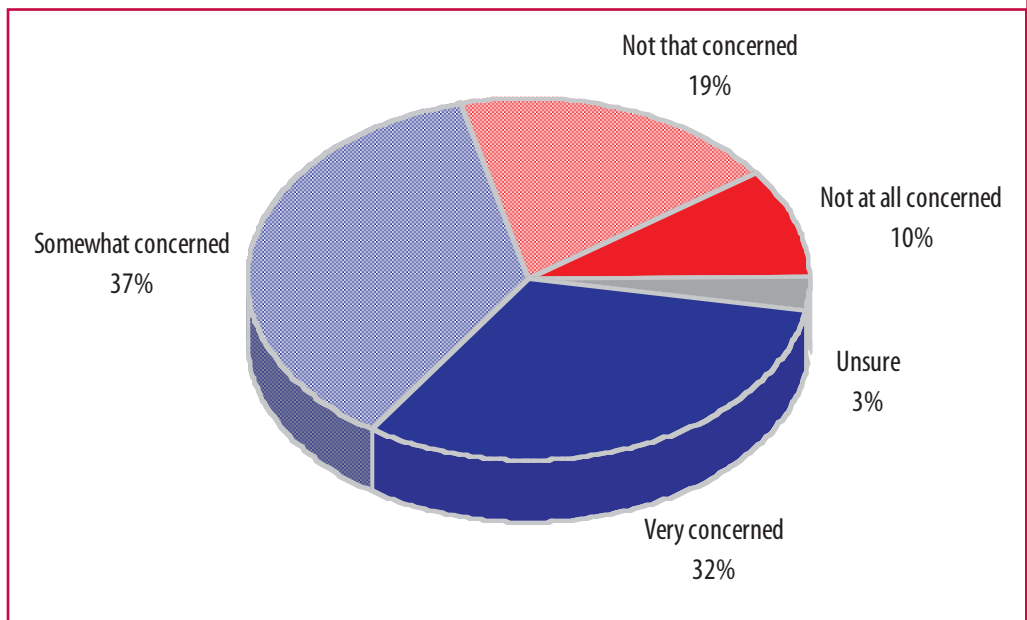
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Question: Are you very concerned, somewhat concerned, not that concerned or not at all concerned with the potential shortage of medicines and vaccines in Canada?



Demographic Breakdown

	Margin of Accuracy	Very concerned	Somewhat concerned	Not that concerned	Not at all concerned	Unsure
	%	%	%	%	%	%
Canada	± 3.0%	32	37	19	10	3
Men	± 4.3%	26	38	20	13	3
Women	± 4.3%	38	36	17	7	2
18 to 29	± 6.8%	24	40	22	11	3
30 to 39	± 6.8%	32	34	20	13	2
40 to 49	± 6.6%	32	37	21	7	2
50 to 59	± 7.6%	31	42	18	7	3
60 and over	± 6.4%	41	34	11	12	2

