



Canadian preferences for the next government

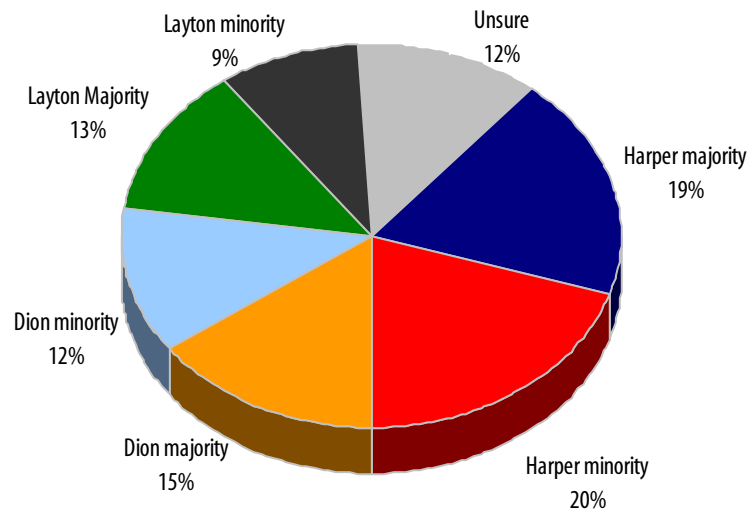


METHODOLOGY

Between October 7th and October 9th, 2008, Nanos Research conducted a random telephone survey of 1,203 Canadians 18 years and older. A random telephone survey of 1,203 Canadians is accurate plus or minus 2.8%, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate Member.

QUESTION: Regardless of your personal voting preference, which one of the following election outcomes would you prefer most? [ROTATE]



Group (Margin of accuracy)	A Harper Conservative majority government	A Harper Conservative minority government	A Dion Liberal majority government	A Dion Liberal minority government	A Layton NDP majority government	A Layton NDP minority government	Unsure
	%	%	%	%	%	%	%
Canada (±2.8%)	19	20	15	12	13	9	12
Atlantic (±9.0%)	7	28	11	9	22	9	14
Quebec (±5.7%)	8	20	20	17	12	11	13
Ontario (±5.2%)	20	18	16	11	12	9	13
West (±4.8%)	29	21	10	9	11	9	12
Male (±4.1%)	22	22	13	13	9	9	13
Female (±4.0%)	16	19	16	11	17	9	12
Conservative (±5.5%)	50	35	3	2	2	3	5
Liberal (±6.0%)	7	11	42	22	5	5	6
NDP (±6.7%)	5	12	5	9	44	24	3
Bloc (±9.8%)	5	23	12	26	12	14	9
Green (±11.1%)	14	18	7	13	15	18	15

*Note: Percentages may not add up to 100 due to rounding

Media inquiries should be directed to: Nik Nanos at nnanos@nanosresearch.com or (613) 234-4666 x237. Visit the Nanos website to sign up for instant email updates at www.nanosresearch.com.