

Canada – National Identification Card

QUESTION

The federal government is contemplating a national identification card for all Canadians. Some people believe a national identification card would prevent racial profiling at the Canada-U.S. border. Others believe that it would further erode personal privacy and create a "big brother" data base. Do you strongly support, somewhat support, somewhat oppose or strongly oppose a national identification card?

QUESTION

If I told you that this new national identification card was mandatory, would you strongly support, somewhat support, somewhat oppose or strongly oppose this proposal?

COMMENTARY

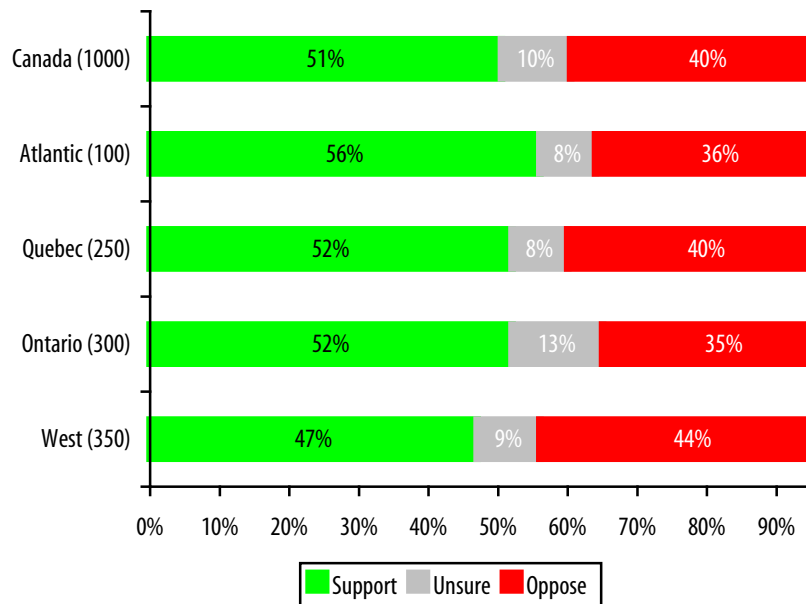
Factoring the margin of accuracy for the national poll a similar number of Canadians would support a national identification card, whether it was voluntary or mandatory.

Prompted on their support or opposition for a mandatory national identification card, Western Canadians were the only group where a majority opposed such a proposition.

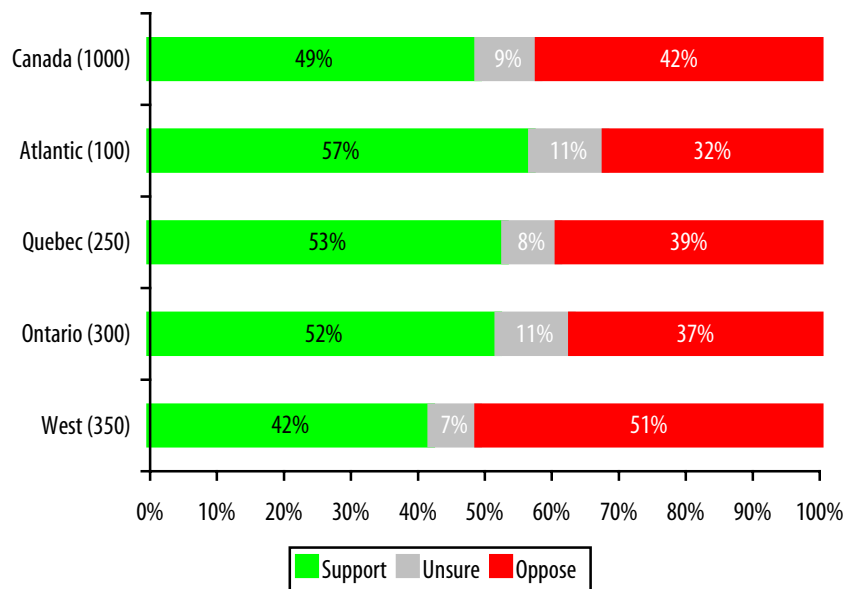
THE METHODOLOGY

Between May 13th and May 23rd, 2003, SES conducted a total of 1,000 telephone interviews across Canada with eligible voters as part of the SES National Quarterly Omnibus. Aggregate results are accurate $\pm 3.1\%$, 19 times out of 20. Validation of the demographic profile of respondents indicates that the poll is a fair representation of Canadian voters.

NATIONAL IDENTIFICATION CARD



NATIONAL IDENTIFICATION CARD - MANDATORY



ABOUT SES

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