



May 9, 2005

# Canadians Believe Medicines are Safe

## SES National Survey

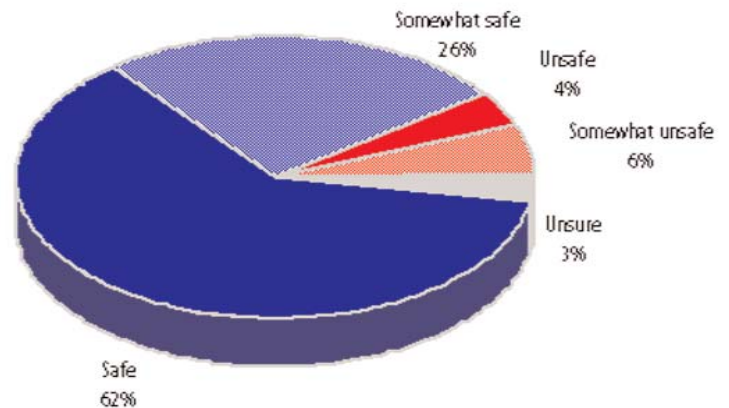
The survey was based on a random telephone sample of 2,000 Canadians, 18 years of age and older and was conducted between March 17th and 22nd, 2005. The margin of accuracy for the aggregate survey results is 2.2 percentage points, plus or minus, 19 times out of 20. Validation of the demographic profile of respondents indicates that the poll is a fair representation of the Canadian populace. The survey was conducted on behalf of Rx&D (Canada) and was registered with the Marketing Research and Intelligence Association of which SES Research is a member.

### About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

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Do you feel that medicines in Canada are safe, somewhat safe, unsafe, or somewhat unsafe?



When you take a medicine, do you consider or not consider that there could be possible side effects?

