

# Harper image advantage continues

May 9<sup>th</sup>, 2008

Numbers of Canadians who disconnect from federal party leaders increases



## METHODOLOGY

Between May 1<sup>st</sup> and May 6<sup>th</sup>, 2008, Nanos Research conducted a random telephone survey of 1,002 Canadians 18 years and older. The aggregate survey results are accurate  $\pm 3.1\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for age to match the latest Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

## CPAC- NANOS FEDERAL LEADERSHIP REPORT CARD

	Most Trustworthy Leader				Most Competent Leader				Leader with the best vision for Canada			
	Nov-07	Feb-08	May-08	Change	Nov-07	Feb-08	May-08	Change	Nov-07	Feb-08	May-08	Change
	%	%	%	$\pm$	%	%	%	$\pm$	%	%	%	$\pm$
<b>Stephen Harper</b>	31	30	31	+1	39	39	39	NC	35	32	31	-1
<b>Jack Layton</b>	14	21	14	-7	13	15	11	-4	15	18	14	-4
<b>Stephane Dion</b>	12	14	14	NC	11	16	12	-4	15	17	14	-3
<b>Gilles Duceppe</b>	6	6	4	-2	6	6	5	-1	3	3	3	NC
<b>Elizabeth May</b>	4	8	5	-3	3	3	1	-2	5	6	4	-2
<b>None of them/Undecided</b>	33	20	32	+12	27	22	32	+10	28	24	35	+11
<b>Accuracy</b>	$\pm 3.1\%$	$\pm 3.1\%$	$\pm 3.1\%$		$\pm 3.1\%$	$\pm 3.1\%$	$\pm 3.1\%$		$\pm 3.1\%$	$\pm 3.1\%$	$\pm 3.1\%$	

### Field Dates

Poll 1 – National random telephone survey conducted November 24-27, 2007 (N=1,003). Accurate  $\pm 3.1\%$ , 19 times out of 20.

Poll 2 – National random telephone survey conducted February 2-4, 2008 (N=1,002). Accurate  $\pm 3.1\%$ , 19 times out of 20.

Poll 3 – National random telephone survey conducted May 1-6, 2008 (N=1,002). Accurate  $\pm 3.1\%$ , 19 times out of 20.

### Question

Currently, [rotate] Stephen Harper is the leader of the Conservative Party of Canada, Stephane Dion is the leader of the federal Liberal Party, Jack Layton is the leader of the federal NDP, Gilles Duceppe is the leader of the Bloc Quebecois and Elizabeth May is the leader of the federal Green Party.

1. Which of the federal leaders would you best describe as the most trustworthy leader?
2. Which of the federal leaders would you best describe as the most competent leader?
3. Which of the federal leaders would you best describe as the leader with the best vision for Canada?

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