



NANOS POLL

**Canadian Gloomy on Economy
and Interest Rates**
Nanos Research
May 7th - 11th, 2008

Media Contact

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Methodology

To follow is a review of the latest Nanos national random telephone survey of 1,004 Canadians 18 years of age and older. It was completed between May 7th and May 11th, 2008. The results are representative of the Canadian population and may be weighted based on data from Statistics Canada. A random telephone survey of 1,002 Canadians is accurate $\pm 3.1\%$, 19 times out of 20. The margin of accuracy will be wider for sub samples. Percentages may not add up to 100 due to rounding.



ECONOMIC PROJECTION INDEX

I was telling my colleagues the other day... I'd been dealing with these big mathematical models for forecasting the economy, and I'm looking at what's going on the last few weeks and I say, "If I could figure out a way to determine whether or not people are more fearful, or changing to euphoric... I don't need any of this other stuff."

Allan Greenspan
September 19, 2007

About the Nanos Economic Projection Index (EPI) Tracking Study

Nanos Research is launching a new tracking report on perceptions related to the financial wellbeing of individuals and the overall economy. This tracking study will examine specific factors such as:

- strength of the economy;
- personal finances;
- job security;
- personal debt;
- interest rates; and,
- value of real estate.

The tracking report, launched in Canada will also be conducted in the United States. Over time, we will track a new Nanos Economic Projection Index (EPI) on public impression of the future direction of the economy.

For more information contact:

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ECONOMIC PROJECTION INDEX STUDY

In the next six months, do you think the Canadian economy will become stronger, weaker or will there be no change?

		Total	Stronger	Weaker	There will be no change	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage
Region	Canada 200805	1004	13.0	47.7	34.6	4.7
	Atlantic	97	13.0	43.6	39.0	4.4
	Quebec	250	8.9	37.4	47.9	5.7
	Ontario	315	11.4	58.2	27.0	3.5
	West	342	17.3	46.7	30.7	5.3
Gender	Male	486	17.3	46.6	32.1	3.9
	Female	518	8.9	48.7	37.0	5.5
Age	18 to 29	198	15.3	48.3	31.4	5.1
	30 to 39	192	10.0	41.9	42.5	5.6
	40 to 49	217	7.8	55.1	32.2	4.9
	50 to 59	172	15.7	51.5	28.9	3.8
	60 plus	225	16.3	42.0	37.5	4.2
Vote Profile	Liberal	289	15.7	48.9	29.3	6.1
	Conservative	277	13.6	46.0	36.8	3.5
	NDP	123	13.1	51.4	34.1	1.5
	Bloc	89	8.1	46.7	44.4	.8
	Green	68	6.5	66.3	21.0	6.2
	Unsure	157	12.3	37.9	41.5	8.4



ECONOMIC PROJECTION INDEX STUDY

In the next six months, do you believe that interest rates will increase, stay the same or decrease?

		Total	Increase	Stay the same	Decrease	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage
Region	Canada 200805	1004	42.7	31.4	19.3	6.6
	Atlantic	97	43.1	31.7	18.1	7.1
	Quebec	250	41.8	43.2	10.8	4.2
	Ontario	315	40.8	25.9	26.0	7.3
	West	342	45.1	27.8	19.7	7.5
Gender	Male	486	39.7	32.9	23.2	4.1
	Female	518	45.6	30.0	15.6	8.8
Age	18 to 29	198	52.5	24.6	16.1	6.8
	30 to 39	192	43.8	29.4	20.6	6.3
	40 to 49	217	40.5	33.7	21.0	4.9
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	Bloc	89	52.0	36.3	10.8	.8
	Green	68	39.6	32.7	25.0	2.7
	Unsure	157	45.6	32.0	12.7	9.7