



Conservative lead continues

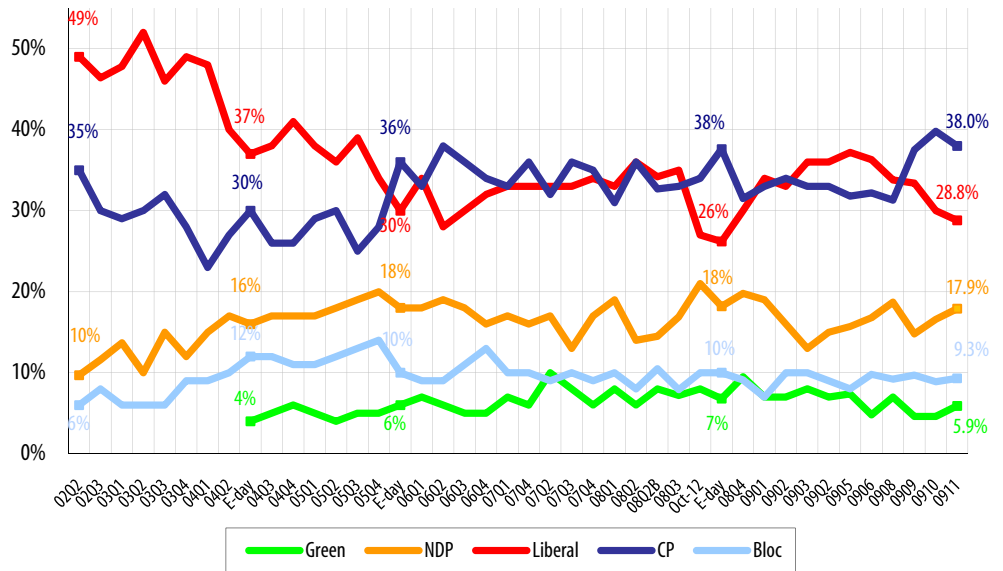
METHODOLOGY

To follow is a review of the latest Nanos national random telephone survey of 1,005 Canadians 18 years of age and older. It was completed between November 7th and November 10th, 2009. A random sample of 1,005 respondents is accurate to within 3.1%. Likewise, a random sample of 814 committed voters, it is accurate to within 3.5%, plus or minus, 19 times out of 20.

Results for 200910 are from a random telephone survey of 1,005 Canadians conducted between October 10th and October 18th, 2009.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate member.

QUESTION: For those parties you would consider voting for federally, could you please rank your top two current local preferences? (Committed voters only - First Preference)



REGIONAL BALLOT

Committed Voters (%)**	Canada		Atlantic Canada*		Quebec		Ontario		Prairies		British Columbia	
	200910	200911	200910	200911	200910	200911	200910	200911	200910	200911	200910	200911
	(n=829)	(n=814)	(n=85)	(n=85)	(n=188)	(n=213)	(n=266)	(n=241)	(n=171)	(n=163)	(n=119)	(n=112)
	%	%	%	%	%	%	%	%	%	%	%	%
Conservative	39.8	38.0	39.6	41.8	21.2	22.2	40.4	39.7	61.2	56.4	37.3	34.8
Liberal	30.0	28.8	39.1	34.8	24.6	27.2	35.3	35.2	23.8	19.3	29.4	27.6
NDP	16.6	17.9	20.1	21.7	14.5	11.0	17.3	18.9	11.9	18.3	22.6	25.2
BQ	8.9	9.3	-	-	39.4	35.6	-	-	-	-	-	-
Green	4.6	5.9	1.2	1.7	0.4	3.9	7.0	6.1	3.1	6.0	10.7	12.4
Accuracy	±3.4	±3.5	±10.8	±10.8	±7.2	±6.8	±6.1	±6.4	±7.6	±7.8	±9.1	±9.4
Undecided	17.5	19.0	12.8	14.9	25.7	16.4	11.9	20.0	17.8	18.7	18.0	24.8

* small sample – readers should exercise caution.

** due to rounding percentages may not add up to 100

Media inquiries should be directed to: Nik Nanos at nnanos@nanosresearch.com or (613) 234-4666 x237. Visit the Nanos website to sign up for instant email updates at www.nanosresearch.com.



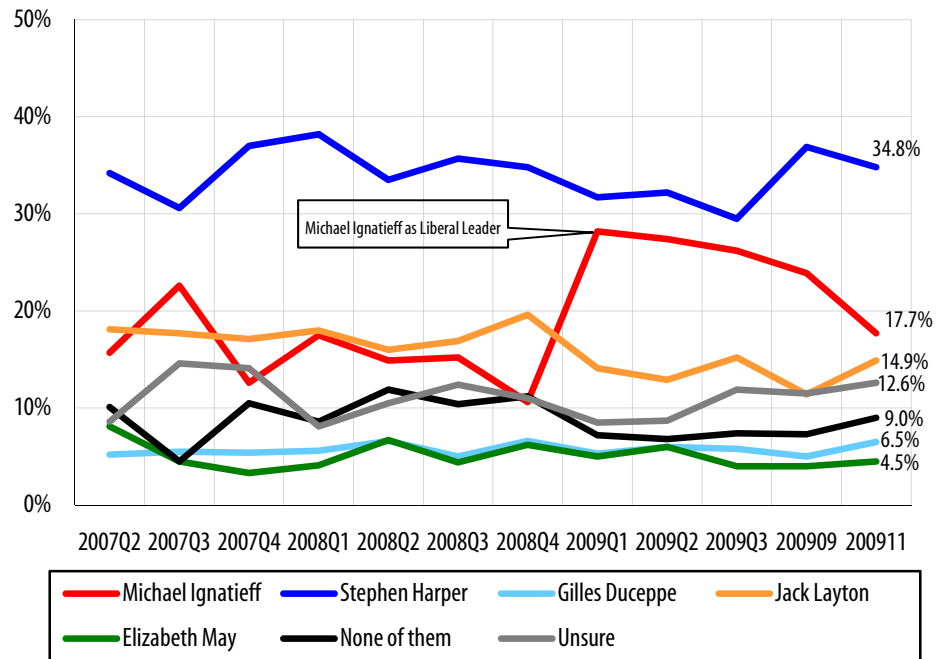
Harper widens best PM advantage

METHODOLOGY

Between November 7th and November 10th 2009, Nanos Research conducted a random telephone survey of 1,005 Canadians 18 years of age and older. A random telephone survey of 1,005 Canadians is accurate plus or minus 3.1%, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate Member.

QUESTION: Of the following individuals, who do you think would make the best Prime Minister? [Rotate]



Responses (%) **	Canada		Atlantic*		Quebec		Ontario		Prairies		British Columbia	
	200909	200911	200909	200911	200909	200911	200909	200911	200909	200911	200909	200911
	(n=1,002)	(n=1,005)	(n=96)	(n=100)	(n=258)	(n=254)	(n=305)	(n=302)	(n=205)	(n=201)	(n=139)	(n=149)
	%		%		%		%		%		%	
Stephen Harper	36.9	34.8	34.2	33.8	18.5	20.5	36.0	39.3	58.1	48.1	44.4	32.9
Michael Ignatieff	23.9	17.7	25.7	16.2	34.2	20.2	24.0	19.6	11.2	13.7	21.9	15.8
Jack Layton	11.4	14.9	18.5	22.6	18.8	16.1	8.5	12.4	4.1	13.9	8.8	13.8
Gilles Duceppe	5.0	6.5	0.0	2.6	15.5	23.2	1.7	0.8	0.9	0.8	1.5	0.0
Elizabeth May	4.0	4.5	3.6	4.9	3.6	1.9	5.5	4.3	2.8	3.4	3.6	10.7
None of them	7.3	9.0	6.2	8.3	4.7	8.3	11.0	11.3	6.4	5.3	6.4	11.1
Unsure	11.5	12.6	11.8	11.5	4.7	9.8	13.4	12.3	16.4	14.8	13.5	15.7
Accuracy	±3.1	±3.1	±9.9	±10.0	±6.1	±6.2	±5.8	±5.7	±7.0	±7.0	±8.3	±8.1

*Note: Small sample – readers should exercise caution.
 **Percentages may not add up to 100 due to rounding

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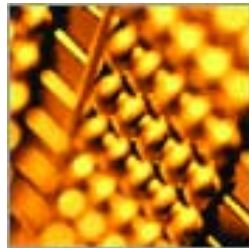
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At Nanos Research, we are experts at helping public-facing companies and organizations connect with the “hearts and minds” of customers or the general public. Our advantage comes from over 20 years experience in understanding the numbers and building upon them to provide strategic insight and intelligence in support of our clients’ business, marketing, public affairs and communications needs.



Getting Started

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- Elite in-depth interviews
- Mystery Shopping
- Management Consulting



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Our team is headed by Nik Nanos, a leader in the market and public opinion research industry recognized for the quality of his work, the insightfulness of his counsel and his professional integrity. Media organizations regularly call upon Nik Nanos and Nanos Research to capture the public pulse and analyze complex issues.



The Nanos Research Group

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