



ECONOMIC PROJECTION INDEX – 90 DAY CHANGE

Thinking of your personal finances, are you better off, worse off or has there been no change over the past year?

Personal Finances	2007 Q4 (N=1,004)	2008 Q1 (N=1,002)	2008 Q2 (N=1,004)	2008 Q3 (N=1,000)	CHANGE
Better Off	29%	24%	20%	19%	- 1
Worse Off	16%	16%	28%	28%	0
No Change	52%	58%	51%	50%	- 1
Unsure	3%	2%	2%	3%	+1

Percentages may not add up to 100 due to rounding.

Field Dates:

Random Telephone Survey of 1,004 Canadians, ± 3.1% 19 times out of 20, November 6th to November 8th, 2007.

Random Telephone Survey of 1,002 Canadians, ± 3.1% 19 times out of 20, February 2nd to February 4th, 2008.

Random Telephone Survey of 1,004 Canadians, ± 3.1%, 19 times out of 20, May 7th to May 11th 2008.

Random Telephone Survey of 1,000 Canadians ± 3.1%, 19 times out of 20, August 20th to August 27th 2008

		Question - Would you describe your job, at this time, as secure, somewhat secure, somewhat not secure or not secure?					
		Total	Secure	Somewhat secure	Somewhat not secure	Not secure	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Canada 200808	1000	47.1	19.4	5.5	9.4	18.6
	Canada 200805	1004	47.6	15.7	4.2	15.8	16.7

Random Telephone Survey of 1,000 Canadians, ± 3.1%, 19 times out of 20, August 20th to August 27th 2008.

Random Telephone Survey of 1,004 Canadians, ± 3.1%, 19 times out of 20, May 7th to May 11th 2008.



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		Question - In the next six months do you believe that your personal debt will increase, stay the same or decrease?				
		Total	Increase	Stay the same	Decrease	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage
Region	Canada 200808	1000	21.0	47.7	27.8	3.5
	Canada 200805	1004	24.8	43.3	27.4	4.5

		Question - In the next six months do you think the Canadian economy will become stronger, weaker or will there be no change?				
		Total	Stronger	Weaker	There will be no change	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage
Region	Canada 200808	1000	16.8	37.3	40.9	5.0
	Canada 200805	1004	13.0	47.7	34.6	4.7

		Question - In the next six months do you believe that interest rates will increase, stay the same or decrease?				
		Total	Increase	Stay the same	Decrease	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage
Region	Canada 200808	1000	47.6	36.3	10.0	6.1
	Canada 200805	1004	42.7	31.4	19.3	6.6

		Question - In the next six months do you believe the value of real estate in your neighbourhood will increase, stay the same or decrease?				
		Total	Increase	Stay the same	Decrease	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage
Region	Canada 200808	1000	29.7	44.9	23.2	2.2
	Canada 200805	1004	39.7	38.9	17.5	3.9

Random Telephone Survey of 1,000 Canadians, ±3.1%, 19 times out of 20, August 20th to August 27th 2008.

Random Telephone Survey of 1,004 Canadians, ±3.1%, 19 times out of 20, May 7th to May 11th 2008.