



Harper Image a Mixed Bag

METHODOLOGY

Between January 3rd and January 7th, 2009, Nanos Research conducted a random telephone survey of 1,003 Canadians 18 years and older. A random telephone survey of 1,003 Canadians is accurate plus or minus 3.1%, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

Between November 6th and November 8th, 2007, Nanos Research conducted a random telephone survey of 1,004 Canadians 18 years and older. A random telephone survey of 1,004 Canadians is accurate plus or minus 3.1% 19 times out of 20.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate member.

ABOUT NANOS

Established in 1987, Nanos Research Inc. is a full service public opinion research and management consulting firm. Nanos is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

QUESTION: Regardless of how you vote, what do you like, if anything, about Stephen Harper? [Unprompted]

Likes	November 2007	January 2009
	%	%
Nothing	32	30
He is a strong leader/confident	3	8
Honest	5	5
His policies/agenda	4	4
Gets things done/keeps promises	10	4
He is ok/tries hard	2	3
Understands business	1	3
Friendly/down to earth	2	3
Other (Less than 3% in 2009)	26	17
Unsure	17	24

*Percentages may not add up to 100 due to rounding.

QUESTION: Regardless of how you vote, what do you dislike, if anything, about Stephen Harper? [Unprompted]

Dislikes	November 2007	January 2009
	%	%
Nothing	22	15
Broke his promises/liar	5	11
Arrogant	2	8
Everything	4	6
His policies	8	6
Too controlling/power hungry	2	6
His attitude	1	5
No presence	1	3
Other (Less than 3% in 2009)	34	17
Unsure	21	24

*Percentages may not add up to 100 due to rounding.

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