



Michael Ignatieff Undefined

METHODOLOGY

Between January 3rd and January 7th, 2009, Nanos Research conducted a random telephone survey of 1,003 Canadians 18 years and older. A random telephone survey of 1,003 Canadians is accurate plus or minus 3.1%, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate member.

ABOUT NANOS

Established in 1987, Nanos Research Inc. is a full service public opinion research and management consulting firm. Nanos is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

QUESTION: Regardless of how you vote, what do you like, if anything, about Michael Ignatieff?
[Unprompted]

| Likes | January 2009 |
|-----------------------------|--------------|
| | % |
| Nothing | 12 |
| Smart | 7 |
| New/fresh | 5 |
| Good for the position | 3 |
| Well educated/knowledgeable | 3 |
| Good presentation | 3 |
| Other (Less than 2%) | 11 |
| Unsure | 58 |

*Percentages may not add up to 100 due to rounding.

QUESTION: Regardless of how you vote, what do you dislike, if anything, about Michael Ignatieff?
[Unprompted]

| Dislikes | January 2009 |
|--------------------------|--------------|
| | % |
| Nothing | 16 |
| Inexperienced | 3 |
| His attitude/too cold | 3 |
| He is an unknown/too new | 2 |
| He is Liberal | 2 |
| Other (Less than 2%) | 10 |
| Unsure | 64 |

*Percentages may not add up to 100 due to rounding.

Media inquiries should be directed to: Nik Nanos at nnanos@nanosresearch.com or (613) 234-4666 x237. Visit the Nanos website to sign up for instant email updates at www.nanosresearch.com.