

## Federal Liberals Trend Up

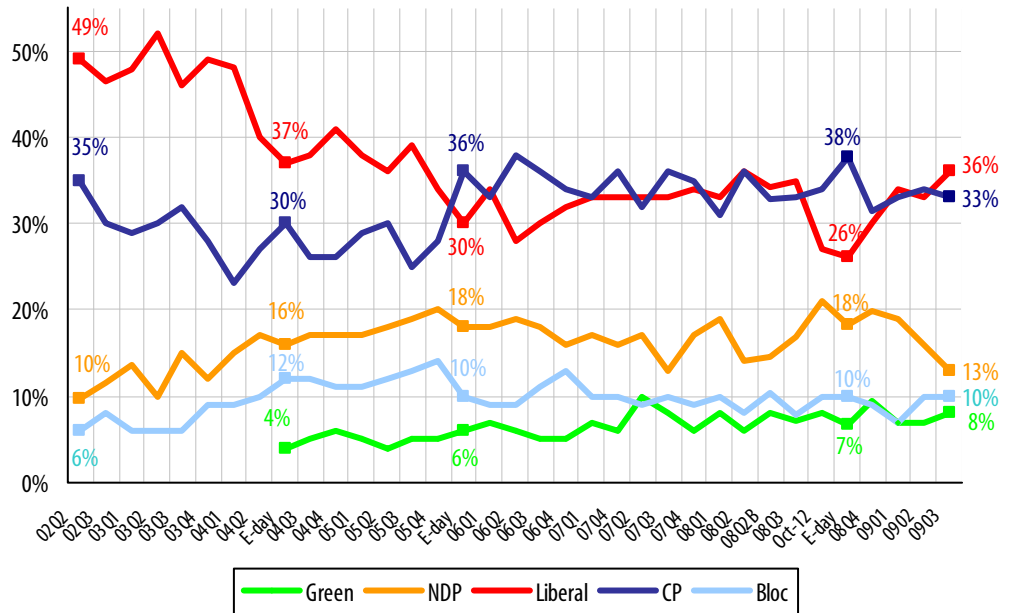
### METHODOLOGY

To follow is a review of the latest Nanos national random telephone survey of 1,002 Canadians 18 years of age and older. It was completed between March 13 and March 18, 2009. The statistics of a random sample of 1,002 respondents are accurate to within 3.1%, for 893 committed voters, it is accurate to within 3.3%, plus or minus, 19 times out of 20.

Results for 200902 are from a random telephone survey of 1,000 Canadians conducted between January 30<sup>th</sup> and February 3<sup>rd</sup>, 2009.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate member.

**QUESTION:** For those parties you would consider voting for federally, could you please rank your top two current local preferences? (Committed voters only - First Preference)



### REGIONAL BALLOT

Committed Voters (%)**	Canada		Atlantic Canada*		Quebec		Ontario		Western Canada	
	200902	200903	200902	200903	200902	200903	200902	200903	200902	200903
	(n=881)	(n=893)	(n=81)	(n=88)	(n=221)	(n=250)	(n=268)	(n=256)	(n=311)	(n=300)
	%	%	%	%	%	%	%	%	%	%
Liberal	33	36	47	46	28	32	43	44	26	30
Conservative	34	33	34	31	16	19	34	31	49	46
NDP	16	13	19	19	14	7	15	14	18	15
BQ	10	10	-	-	38	36	-	-	-	-
Green	7	8	0	4	5	6	9	10	8	10
Accuracy	±3.3	±3.3	±11.1	±10.6	±6.7	±6.3	±6.1	±6.2	±5.6	±5.7
Undecided	12	11	17	12	16	1	10	15	8	14

\* small sample – readers should exercise caution.

\*\* due to rounding percentages may not add up to 100

Media inquiries should be directed to: Nik Nanos at [nnanos@nanosresearch.com](mailto:nnanos@nanosresearch.com) or (613) 234-4666 x237. Visit the Nanos website to sign up for instant email updates at [www.nanosresearch.com](http://www.nanosresearch.com).



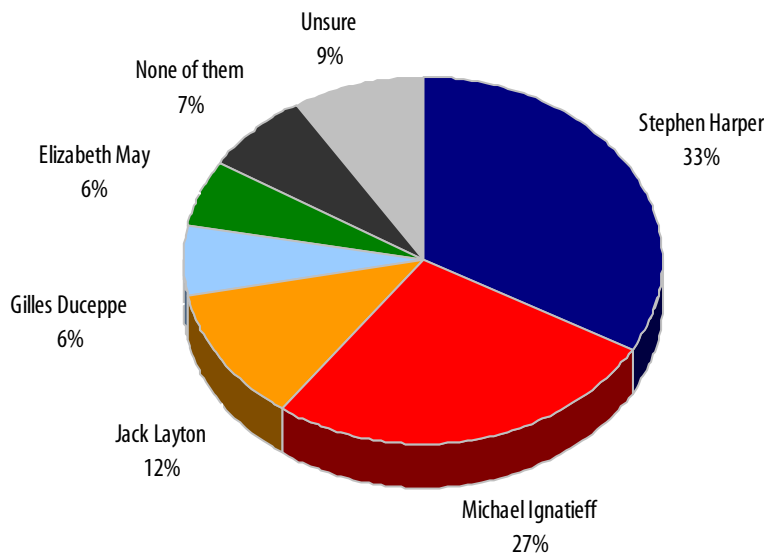
## Harper ahead by six as Best PM

### METHODOLOGY

Between March 13<sup>th</sup> and March 18<sup>th</sup>, 2009, Nanos Research conducted a random telephone survey of 1,002 Canadians 18 years and older. A random telephone survey of 1,002 Canadians is accurate plus or minus 3.1%, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate Member.

**QUESTION:** Of the following individuals, who do you think would make the best Prime Minister? [Rotate]



Responses (%) **	Canada		Atlantic*		Quebec		Ontario		West	
	200902	200903	200902	200903	200902	200903	200902	200903	200902	200903
	(n=1000)	(n=1002)	(n=98)	(n=99)	(n=263)	(n=253)	(n=298)	(n=301)	(n=342)	(n=350)
	%	%	%	%	%	%	%	%	%	%
Stephen Harper	32	33	28	35	15	14	37	31	41	48
Michael Ignatieff	28	27	38	28	32	26	28	33	23	21
Jack Layton	14	12	12	17	19	19	14	9	11	9
Gilles Duceppe	5	6	2	0	17	21	1	1	1	1
Elizabeth May	5	6	4	8	2	7	6	5	7	6
None of them	7	7	6	4	7	10	7	7	8	7
Unsure	9	9	11	8	7	4	7	13	11	10
Accuracy	±3.1	±3.1	±10.1	±10.0	±6.1	±6.2	±5.7	±5.7	±5.4	±5.3

\*Note: Small sample—Readers should exercise caution  
 \*\* Percentages may not add up to 100 due to rounding

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