



## Conservative support remains strong

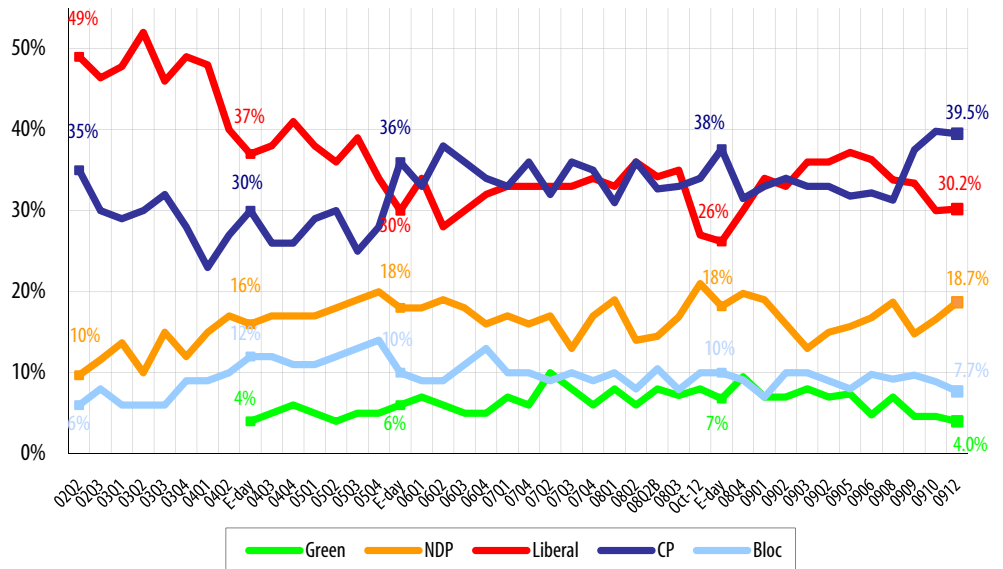
### METHODOLOGY

To follow is a review of the latest Nanos national random telephone survey of 1,003 Canadians 18 years of age and older. It was completed between December 10<sup>th</sup> and December 13<sup>th</sup>, 2009. The statistics of a random sample of 1,003 respondents are accurate to within 3.1%, for 745 committed voters, it is accurate to within 3.6%, plus or minus, 19 times out of 20.

Results for 200911 are from a random telephone survey of 1,005 Canadians conducted between November 7<sup>th</sup> and November 10<sup>th</sup>, 2009.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate member.

**QUESTION:** For those parties you would consider voting for federally, could you please rank your top two current local preferences? (Committed voters only - First Preference)



### REGIONAL BALLOT

Committed Voters (%)**	Canada		Atlantic Canada*		Quebec		Ontario		Prairies		British Columbia	
	200912	200911	200912	200911	200912	200911	200912	200911	200912	200911	200912	200911
	(n=745)	(n=814)	(n=82)	(n=85)	(n=176)	(n=213)	(n=214)	(n=241)	(n=154)	(n=163)	(n=118)	(n=112)
	%	%	%	%	%	%	%	%	%	%	%	%
<b>Conservative</b>	39.5	38.0	35.5	41.8	23.8	22.2	37.4	39.7	59.5	56.4	43.2	34.8
<b>Liberal</b>	30.2	28.8	28.2	34.8	29.5	27.2	38.5	35.2	22.1	19.3	28.3	27.6
<b>NDP</b>	18.7	17.9	35.6	21.7	12.1	11.0	16.6	18.9	16.1	18.3	24.0	25.2
<b>BQ</b>	7.7	9.3	-	-	32.4	35.6	-	-	-	-	-	-
<b>Green</b>	4.0	5.9	0.8	1.7	2.3	3.9	7.5	6.1	2.3	6.0	4.5	12.4
<b>Accuracy</b>	±3.6	±3.5	±11.0	±10.8	±7.5	±6.8	±6.8	±6.4	±8.0	±7.8	±9.2	±9.4
<b>Undecided</b>	25.7	19.0	19.1	14.9	29.9	16.4	28.5	20.0	22.8	18.7	21.6	24.8

\* Note: Small sample size

\*\*Note: Percentages may not add up to 100 due to rounding

Media inquiries should be directed to: Nik Nanos at [nnanos@nanosresearch.com](mailto:nnanos@nanosresearch.com) or (613) 234-4666 x237. Visit the Nanos website to sign up for instant email updates at [www.nanosresearch.com](http://www.nanosresearch.com).



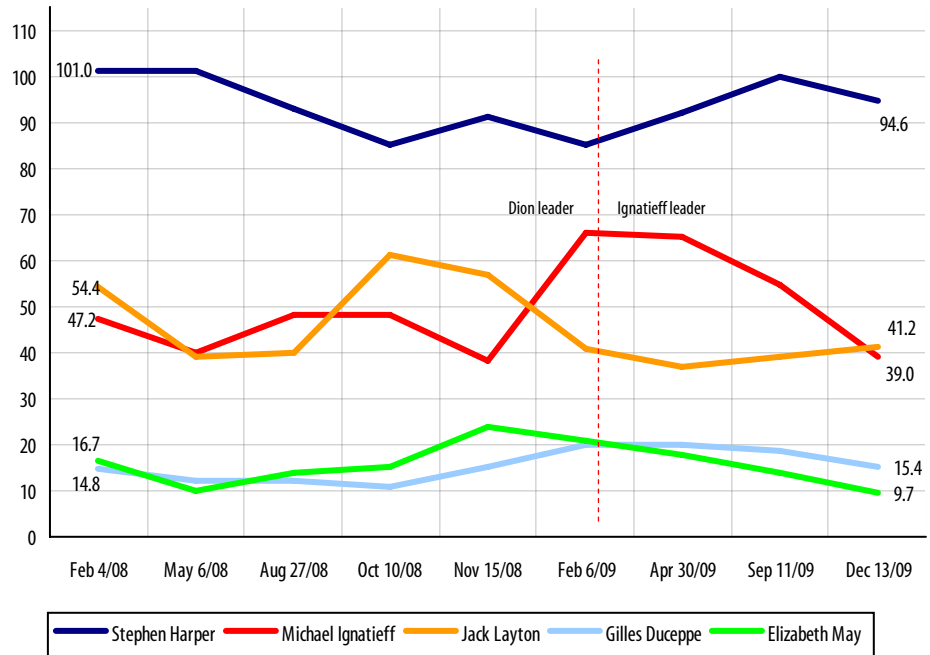
## Harper ahead - Ignatieff and Layton tied

### METHODOLOGY

To follow is a review of the latest Nanos national random telephone survey of 1,003 Canadians 18 years of age and older. It was completed between December 10<sup>th</sup> and December 13<sup>th</sup>, 2009. The statistics of a random sample of 1,003 respondents is accurate to within 3.1%, 19 times out of 20. Readers should note that the data was weighted for gender and age to match the Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

Results for 200909 are from a random telephone survey of 1,002 Canadians conducted between September 3<sup>rd</sup> and September 11<sup>th</sup>, 2009.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate member.



### LEADERSHIP INDICATORS

	Trust		Competence		Vision for Canada		Leadership Index Score	
	200912	200909	200912	200909	200912	200909	200912	200909
	(n=1,003)	(n=1,002)	(n=1,003)	(n=1,002)	(n=1,003)	(n=1,002)	(n=1,003)	(n=1,002)
	%	%	%	%	%	%	%	%
<b>Stephen Harper</b>	29.3	31.3	35.3	36.1	30.0	32.3	94.6	99.7
<b>Jack Layton</b>	16.4	13.7	10.8	10.6	14.0	14.6	41.2	38.9
<b>Michael Ignatieff</b>	10.9	14.0	13.3	20.4	14.8	20.4	39.0	54.8
<b>Gilles Duceppe</b>	6.3	7.8	5.7	6.8	3.4	4.0	15.4	18.6
<b>Elizabeth May</b>	4.6	8.0	2.3	2.3	2.8	3.7	9.7	14.0
<b>None of them/Undecided</b>	32.6	25.2	32.6	23.9	34.9	24.9	-	-
<b>Accuracy</b>	±3.1	±3.1	±3.1	±3.1	±3.1	±3.1	±3.1	±3.1

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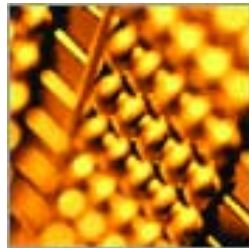
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At Nanos Research, we are experts at helping public-facing companies and organizations connect with the “hearts and minds” of customers or the general public. Our advantage comes from over 20 years experience in understanding the numbers and building upon them to provide strategic insight and intelligence in support of our clients’ business, marketing, public affairs and communications needs.



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- Strategic Assessment
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- Online Surveys
- eDeliberative Polling and Online Dialogue
- Focus Groups
- Elite in-depth interviews
- Mystery Shopping
- Management Consulting



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Our team is headed by Nik Nanos, a leader in the market and public opinion research industry recognized for the quality of his work, the insightfulness of his counsel and his professional integrity. Media organizations regularly call upon Nik Nanos and Nanos Research to capture the public pulse and analyze complex issues.



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