



## Federal Deadlock Continues

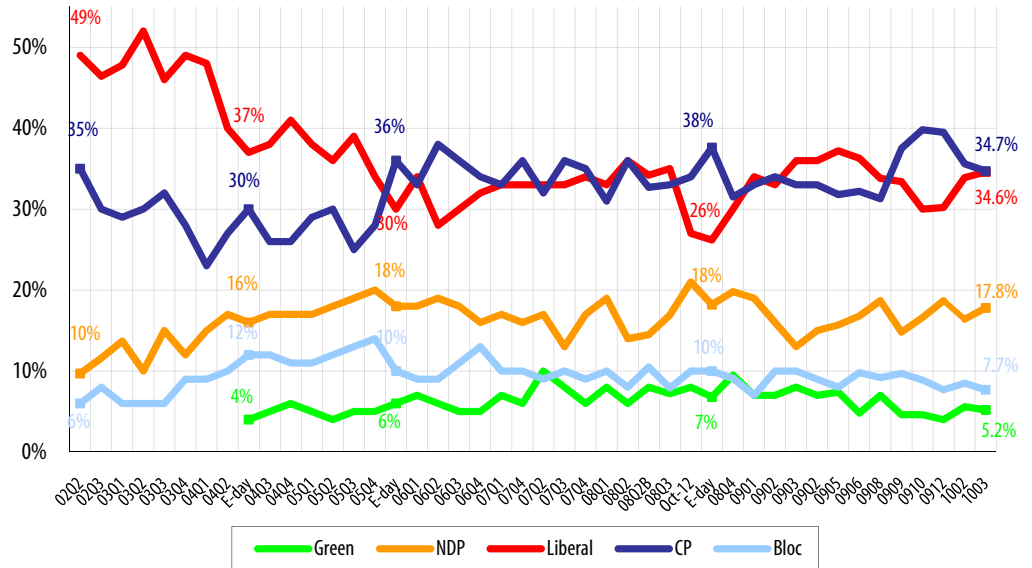
### METHODOLOGY

To follow is a review of the latest Nanos national random telephone survey of 1,000 Canadians 18 years of age and older. It was completed between March 6<sup>th</sup> and March 12<sup>th</sup>, 2010. The statistics of a random sample of 1,000 respondents are accurate to within 3.1%, for 804 committed voters, it is accurate to within 3.5%, plus or minus, 19 times out of 20.

Results for 2010-02 are from a random telephone survey of 1,002 Canadians conducted between January 29<sup>th</sup> and February 4<sup>th</sup>, 2010.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate member.

**QUESTION:** For those parties you would consider voting for federally, could you please rank your top two current local preferences? (Committed voters only - First Preference)



### REGIONAL BALLOT

| Committed Voters (%)** | Canada  |         | Atlantic Canada* |         | Quebec  |         | Ontario |         | Prairies |         | British Columbia |         |
|------------------------|---------|---------|------------------|---------|---------|---------|---------|---------|----------|---------|------------------|---------|
|                        | 2010-03 | 2010-02 | 2010-03          | 2010-02 | 2010-03 | 2010-02 | 2010-03 | 2010-02 | 2010-03  | 2010-02 | 2010-03          | 2010-02 |
|                        | (n=804) | (n=783) | (n=88)           | (n=100) | (n=197) | (n=200) | (n=240) | (n=217) | (n=162)  | (n=172) | (n=117)          | (n=113) |
|                        | %       | %       | %                | %       | %       | %       | %       | %       | %        | %       | %                | %       |
| Conservative           | 34.7    | 35.6    | 25.0             | 35.7    | 21.8    | 22.2    | 39.2    | 39.4    | 47.5     | 45.4    | 36.8             | 37.1    |
| Liberal                | 34.6    | 33.9    | 42.0             | 35.8    | 31.0    | 29.3    | 41.7    | 42.0    | 29.0     | 29.6    | 28.2             | 31.9    |
| NDP                    | 17.8    | 16.4    | 29.5             | 25.2    | 11.7    | 10.5    | 14.6    | 10.9    | 19.8     | 20.9    | 23.1             | 24.7    |
| BQ                     | 7.7     | 8.5     | -                | -       | 31.5    | 33.2    | -       | -       | -        | -       | -                | -       |
| Green                  | 5.2     | 5.6     | 3.4              | 3.3     | 4.1     | 4.9     | 4.6     | 7.7     | 3.7      | 4.2     | 12.0             | 6.3     |
| Accuracy               | ±3.5    | ±3.5    | ±10.6            | ±10.0   | ±7.1    | ±7.0    | ±6.4    | ±6.7    | ±7.8     | ±7.6    | ±9.2             | ±9.4    |
| Undecided              | 19.6    | 21.9    | 12.0             | 20.4    | 20.9    | 19.7    | 20.3    | 25.8    | 19.0     | 17.5    | 22.0             | 24.8    |

\* Note: Small sample size

\*\*Note: Percentages may not add up to 100 due to rounding

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## Getting Started

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Our team is headed by Nik Nanos, a leader in the market and public opinion research industry recognized for the quality of his work, the insightfulness of his counsel and his professional integrity. Media organizations regularly call upon Nik Nanos and Nanos Research to capture the public pulse and analyze complex issues.



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