



2010-09 – GLOBE/CTV/CP24/NANOS MAYORAL – WAVE 2 – STAT SHEET

What is the most important issue facing the City of Toronto?

		Frequency	Aggregate Percent	Decided Percent	Cumulative Percent
Valid	Transportation	197	19.3	19.3	19.3
	Taxes/Property tax	178	17.4	17.4	36.7
	City budget/Deficit/Spending	160	15.7	15.7	52.4
	Jobs/Economy	91	8.9	8.9	61.3
	Unsure	80	7.8	7.8	69.1
	Mayor/Mayoral race	45	4.4	4.4	73.6
	Education	29	2.8	2.8	76.4
	Traffic congestion	29	2.8	2.8	79.2
	Infrastructure/Roads	29	2.8	2.8	82.1
	Crime/Safety	26	2.5	2.5	84.6
	No vision/Bad planning/Bad governance	23	2.3	2.3	86.9
	Healthcare	21	2.1	2.1	88.9
	Poverty/Homelessness	20	2.0	2.0	90.9
	Corruption/Accountability	14	1.4	1.4	92.3
	All issues/Many issues	13	1.3	1.3	93.5
	Environment	13	1.3	1.3	94.8
	Affordable housing	10	1.0	1.0	95.8
	Public services	9	.9	.9	96.7
	Waste Management	8	.8	.8	97.5
	Construction/Building	7	.7	.7	98.1
	Immigration	6	.6	.6	98.7
	Future	4	.4	.4	99.1
	Pensions	2	.2	.2	99.3
	Unions	2	.2	.2	99.5
	Attracting investments	2	.2	.2	99.7
	Property handling	1	.1	.1	99.8
City contracts	1	.1	.1	99.9	
Peace	1	.1	.1	100.0	
Total		1021	100.0	100.0	

Random telephone survey of 1,021 likely Toronto municipal voters, September 14th to September 16th, 2010.
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		(first ranked response) - If the election for Mayor of Toronto were held today, please tell me your first and your second choice from the following list of five candidates... [Rotate]						
		Total	Rob Ford	Joe Pantalone	Rocco Rossi	George Smitherman	Sarah Thomson	Unsure/ undecided
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Toronto 2010-09	1021	34.4	12.6	7.2	16.0	4.8	25.0
	Etobicoke	136	50.0	13.2	5.9	8.1	2.9	19.9
	North York	279	35.5	12.5	7.9	10.4	7.2	26.5
	Scarborough	246	32.9	8.9	7.7	15.9	5.7	28.9
	Toronto	360	28.6	15.0	6.9	23.3	3.1	23.1
Gender	Male	509	38.7	12.6	8.3	13.8	4.1	22.6
	Female	512	30.1	12.7	6.3	18.2	5.5	27.3
Age	18 to 29	104	27.9	6.7	11.5	19.2	2.9	31.7
	30 to 39	125	32.0	15.2	6.4	12.0	4.0	30.4
	40 to 49	234	41.0	13.7	9.0	11.1	6.8	18.4
	50 to 59	238	33.2	13.0	5.5	18.1	4.6	25.6
	60 plus	320	33.4	12.5	6.3	18.4	4.4	25.0
Home	Own	740	36.4	13.1	7.0	16.9	4.3	22.3
	Rent	249	28.5	12.4	8.0	13.7	6.4	30.9
	Refuse	32	34.4	3.1	6.3	12.5	3.1	40.6
Voter profile	Usually vote Liberal	301	26.2	11.3	7.3	27.6	3.3	24.3
	Usually vote Conservative	224	52.2	12.5	6.7	7.1	5.8	15.6
	Usually vote NDP	96	22.9	22.9	7.3	18.8	4.2	24.0
	Usually vote Green	36	19.4	25.0	5.6	11.1	8.3	30.6
	No strong allegiance	297	35.4	9.8	9.4	11.8	5.4	28.3
	Unsure/undecided	67	31.3	10.4	.0	10.4	4.5	43.3

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(second ranked response) - If the election for Mayor of Toronto were held today, please tell me your first and your second choice from the following list of five candidates [Rotate]

		Total	Rob Ford	Joe Pantalone	Rocco Rossi	George Smitherman	Sarah Thomson	No second choice
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Toronto 2010-09	766	19.3	15.0	16.1	15.3	9.9	24.4
	Etobicoke	109	21.1	14.7	16.5	11.9	7.3	28.4
	North York	205	17.6	13.7	19.5	14.6	9.3	25.4
	Scarborough	175	20.0	14.9	10.3	17.1	10.3	27.4
	Toronto	277	19.5	16.2	17.0	15.9	11.2	20.2
Gender	Male	394	21.1	13.2	15.2	13.5	12.4	24.6
	Female	372	17.5	16.9	16.9	17.2	7.3	24.2
Age	18 to 29	71	14.1	9.9	19.7	14.1	14.1	28.2
	30 to 39	87	16.1	21.8	11.5	14.9	10.3	25.3
	40 to 49	191	22.5	15.7	15.7	14.1	11.0	20.9
	50 to 59	177	20.9	14.7	17.5	14.7	9.6	22.6
	60 plus	240	18.3	13.8	15.8	17.1	7.9	27.1
Home	Own	575	19.8	15.1	17.2	14.3	9.9	23.7
	Rent	172	17.4	14.5	12.8	18.6	9.9	26.7
	Refuse	19	21.1	15.8	10.5	15.8	10.5	26.3
Voter profile	Usually vote Liberal	228	16.7	18.4	14.5	19.7	8.8	21.9
	Usually vote Conservative	189	25.4	13.2	19.0	10.1	7.9	24.3
	Usually vote NDP	73	12.3	19.2	9.6	17.8	12.3	28.8
	Usually vote Green	25	24.0	16.0	16.0	12.0	8.0	24.0
	No strong allegiance	213	16.4	12.7	18.8	15.5	11.3	25.4
	Unsure/undecided	38	31.6	7.9	7.9	10.5	15.8	26.3

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		If the election for Mayor of Toronto were held today, please tell me your first choice and your second choice from the following list of five candidates: [Rotate]					
		Total	Rob Ford	Joe Pantalone	Rocco Rossi	George Smitherman	Sarah Thomson
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Toronto 2010-09	766	45.8	16.8	9.7	21.3	6.4
	Etobicoke	109	62.4	16.5	7.3	10.1	3.7
	North York	205	48.3	17.1	10.7	14.1	9.8
	Scarborough	175	46.3	12.6	10.9	22.3	8.0
	Toronto	277	37.2	19.5	9.0	30.3	4.0
Gender	Male	394	50.0	16.2	10.7	17.8	5.3
	Female	372	41.4	17.5	8.6	25.0	7.5
Age	18 to 29	71	40.8	9.9	16.9	28.2	4.2
	30 to 39	87	46.0	21.8	9.2	17.2	5.7
	40 to 49	191	50.3	16.8	11.0	13.6	8.4
	50 to 59	177	44.6	17.5	7.3	24.3	6.2
	60 plus	240	44.6	16.7	8.3	24.6	5.8
Home	Own	575	46.8	16.9	9.0	21.7	5.6
	Rent	172	41.3	18.0	11.6	19.8	9.3
	Refuse	19	57.9	5.3	10.5	21.1	5.3
Voter profile	Usually vote Liberal	228	34.6	14.9	9.6	36.4	4.4
	Usually vote Conservative	189	61.9	14.8	7.9	8.5	6.9
	Usually vote NDP	73	30.1	30.1	9.6	24.7	5.5
	Usually vote Green	25	28.0	36.0	8.0	16.0	12.0
	No strong allegiance	213	49.3	13.6	13.1	16.4	7.5
	Unsure/undecided	38	55.3	18.4	.0	18.4	7.9

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Do you agree, somewhat agree, somewhat disagree or disagree with the following statements... [Rotate]

		Toronto would benefit from welcoming more new Canadians to the city					
		Total	Agree	Somewhat agree	Somewhat disagree	Disagree	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Toronto 2010-09	1021	44.7	18.7	5.8	26.2	4.6
	Etobicoke	136	39.7	19.9	6.6	27.2	6.6
	North York	279	42.3	22.6	5.0	25.4	4.7
	Scarborough	246	45.1	15.0	5.7	30.5	3.7
	Toronto	360	48.1	17.8	6.1	23.6	4.4
Gender	Male	509	47.0	16.7	6.5	25.3	4.5
	Female	512	42.4	20.7	5.1	27.1	4.7
Age	18 to 29	104	46.2	15.4	5.8	26.9	5.8
	30 to 39	125	56.8	16.8	5.6	16.0	4.8
	40 to 49	234	44.4	20.5	6.0	26.5	2.6
	50 to 59	238	44.1	19.7	5.5	26.1	4.6
	60 plus	320	40.0	18.4	5.9	30.0	5.6
Home	Own	740	44.2	19.6	5.8	26.2	4.2
	Rent	249	46.6	16.1	5.6	26.9	4.8
	Refuse	32	40.6	18.8	6.3	21.9	12.5
Voter profile	Usually vote Liberal	301	51.8	17.9	5.6	20.9	3.7
	Usually vote Conservative	224	37.1	18.8	5.8	33.5	4.9
	Usually vote NDP	96	52.1	18.8	7.3	20.8	1.0
	Usually vote Green	36	66.7	8.3	.0	25.0	.0
	No strong allegiance	297	38.7	21.2	6.1	27.9	6.1
	Unsure/undecided	67	41.8	16.4	6.0	26.9	9.0

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Do you agree, somewhat agree, somewhat disagree or disagree with the following statements... [Rotate]

		City Hall cares about my neighbourhood					
		Total	Agree	Somewhat agree	Somewhat disagree	Disagree	Unsure
		Responses	Percentage	Percentage	Percentage	Percentage	Percentage
Region	Toronto 2010-09	1021	33.6	22.7	9.9	30.4	3.4
	Etobicoke	136	30.1	22.1	9.6	33.1	5.1
	North York	279	34.1	26.5	8.2	26.2	5.0
	Scarborough	246	35.8	20.3	8.5	32.1	3.3
	Toronto	360	33.1	21.7	12.2	31.4	1.7
Gender	Male	509	35.6	21.2	10.2	29.9	3.1
	Female	512	31.6	24.2	9.6	30.9	3.7
Age	18 to 29	104	28.8	20.2	13.5	29.8	7.7
	30 to 39	125	41.6	23.2	11.2	23.2	.8
	40 to 49	234	32.5	24.8	10.3	30.3	2.1
	50 to 59	238	31.5	25.6	9.7	29.4	3.8
	60 plus	320	34.4	19.7	8.1	34.1	3.8
Home	Own	740	33.6	23.5	9.3	31.1	2.4
	Rent	249	35.3	18.9	12.4	29.3	4.0
	Refuse	32	18.8	34.4	3.1	21.9	21.9
Voter profile	Usually vote Liberal	301	36.9	23.6	9.0	26.6	4.0
	Usually vote Conservative	224	32.1	23.2	7.6	34.8	2.2
	Usually vote NDP	96	36.5	22.9	14.6	25.0	1.0
	Usually vote Green	36	38.9	2.8	16.7	36.1	5.6
	No strong allegiance	297	30.3	23.6	11.4	31.3	3.4
	Unsure/undecided	67	31.3	23.9	4.5	32.8	7.5

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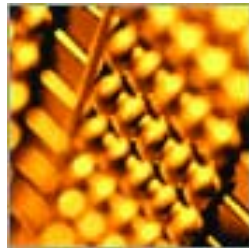
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