

# Fewer Ontarians see decrease in real estate prices

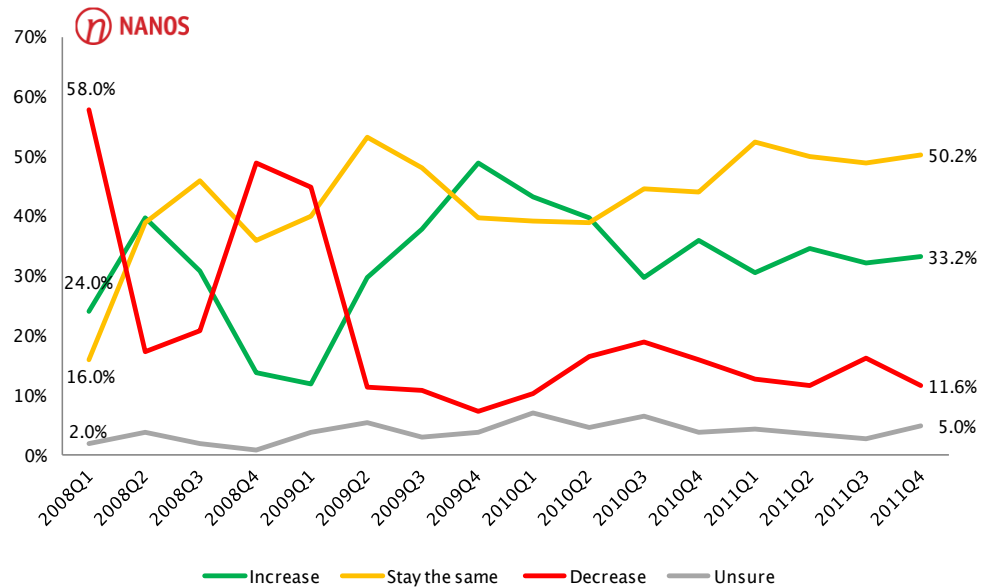
## METHODOLOGY

To follow is a review of the latest Nanos national random telephone survey of 1,201 Canadians 18 years of age and older. It was completed between December 15<sup>th</sup> and 18<sup>th</sup>, 2011. The statistics of a random sample of 1,201 respondents is accurate to within 2.8 percentage points, plus or minus, 19 times out of 20. The margin of error will be wider for sub samples. Percentages may exceed 100 due to rounding.

Results for 2011Q3 are from a random telephone survey of 1,209 Canadians conducted between September 25<sup>th</sup> and October 2<sup>nd</sup>, 2011.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate member.

QUESTION: In the next six months, do you believe that the value of real estate in your neighbourhood will increase, stay the same or decrease?



## REAL ESTATE VALUE

Response*	Canada		Ontario	
	2011Q3	2011Q4	2011Q3	2011Q4
	(n=1,209)	(n=1,201)	(n=364)	(n=359)
	%	%	%	%
Increase	31.7	36.3	32.1	33.2
Stay the same	51.4	47.5	48.9	50.2
Decrease	13.6	12.1	16.2	11.6
Unsure	3.3	4.1	2.8	5.0
Margin of error	±2.8	±2.8	±5.2	±5.2

\*Note: Percentages may not add up to 100 due to rounding.

Media inquiries should be directed to: Nik Nanos at [nnanos@nanosresearch.com](mailto:nnanos@nanosresearch.com) or (613) 234-4666 x237.

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