

Pessimism on Canadian economy softens in Ontario

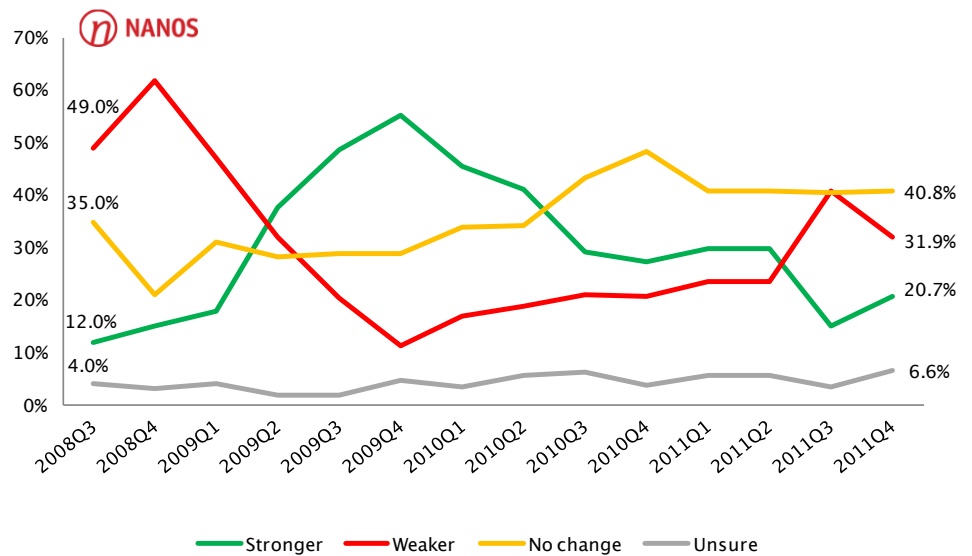
METHODOLOGY

To follow is a review of the latest Nanos national random telephone survey of 1,201 Canadians 18 years of age and older. It was completed between December 15th and 18th, 2011. The statistics of a random sample of 1,201 respondents is accurate to within 2.8 percentage points, plus or minus, 19 times out of 20. The margin of error will be wider for sub samples. Percentages may exceed 100 due to rounding.

Results for 2011Q3 are from a random telephone survey of 1,209 Canadians conducted between September 25th and October 2nd, 2011.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate member.

QUESTION: In the next six months, do you think the Canadian economy will become stronger, weaker or will there be no change?



CANADIAN ECONOMY

Response*	Canada		Ontario	
	2011Q3	2011Q4	2011Q3	2011Q4
	(n=1,209)	(n=1,201)	(n=364)	(n=359)
	%	%	%	%
Stronger	16.0	18.9	15.1	20.7
Weaker	38.9	31.3	40.9	31.9
There will be no change	41.8	45.3	40.4	40.8
Unsure	3.3	4.4	3.6	6.6
Margin of error	±2.8	±2.8	±5.2	±5.2

*Note: Percentages may not add up to 100 due to rounding.

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