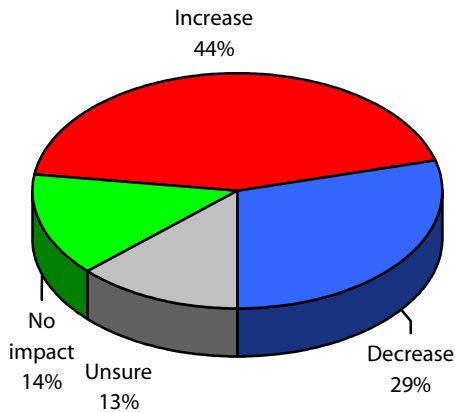


Perceived likelihood of terrorist attacks in North America (N=500)



Question: *Earlier this week, US President George Bush declared war on terrorists. Do you think that this will increase the likelihood of new terrorist attacks in North America, decrease the likelihood because of additional security or have no impact on the likelihood of new terrorist attacks?*

Time Analysis (%)	Increase	Decrease	No impact	UND
Ontarians interviewed between Sept 22-24 (N=287)	41	29	17	13
Ontarians interviewed between Sept. 25-26 (N=213)	47	29	10	14

Note: The margin of error for a random sample of 213 Ontarians is 6.8 percentage points, plus or minus, 19 times out of 20. The margin of error for a random sample of 287 Ontarians is 5.9 percentage points, 19 times out of 20.

Commentary

Overall, more than four of every ten voters in Ontario believe that terrorism in North America will increase. A further three in ten believe that the threat of terrorist attacks on North America will decrease because of additional security.

A time-series analysis of the survey data indicates that Ontarians are increasingly worried about terrorist attacks. Compared to the Ontario average, people under 29 years of age and those individuals living in rental housing are more likely to believe that terrorism in North America will increase as a result of President Bush’s declaration of war on terrorists.

Target Groups (+/- index)	Increase	Decrease	No impact	UND
Men	+2	+2	-1	-3
Women	-2	-2	+1	+3
18 to 29 years of age	+5	0	+5	-10
30 to 39 years of age	+2	-1	0	-1
40 to 49 years of age	-3	-1	+2	+3
50 to 59 years of age	-6	+1	0	+5
60 plus	-4	+3	-6	+8
Homeowners	-5	+1	-1	+5
Renters	+7	-2	+3	-8
Urban Postal Code	0	+2	+1	-3
Rural Postal Code	-3	-3	0	+7

Note: Plus/minus index scores are based on the difference between the sub-group and the sample average. For example the +7 score for renters indicates that the sub-grouping is 7% more likely to believe terrorist attacks will increase compared to the average voter.

METHODOLOGY

Between September 22 and September 26, 2001, following President George W. Bush’s address on terrorism, SES conducted a total of 500 telephone interviews across Ontario with eligible voters. Aggregate results of the survey are accurate to within 4.5 percentage points, plus or minus, 19 times out of 20.

Validation of the demographic profile of respondents indicates that the poll is a fair representation of the voters of Ontario.

ABOUT SES

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