

QUESTION
Unrestricted Speed Increase

Some people think that the current speed limit of 100 kilometers per hour on 400-series highways like the 401 is adequate. Others think that the speed limit should be increased to 120 kilometers per hour. Which of the two opinions best reflects your views?

QUESTION
Monitored Speed Increase

Would you strongly support, somewhat support, somewhat oppose or strongly oppose an idea which would increase the speed limit on 400 series highways like the 401 from 100 kilometers per hour to 120 kilometers per hour if photo radar was introduced along with a zero tolerance speeding policy. In this situation, anyone caught going over 120 kilometers per hour would get a speeding ticket.

QUESTION
Truck Speed

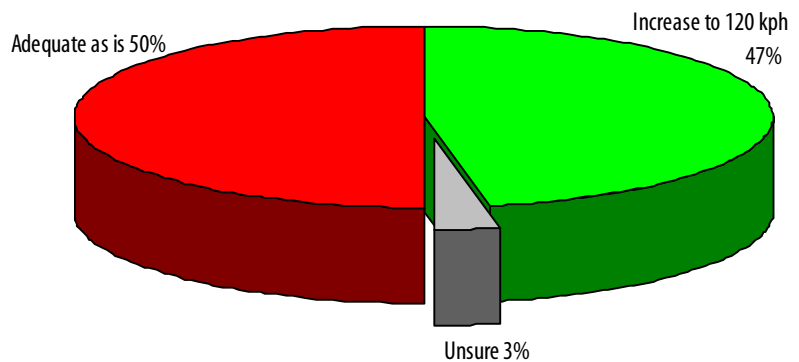
Thinking of our highways and transport trucks which are sometimes called 18 wheelers, would you strongly support, somewhat support, somewhat oppose or strongly oppose having a special maximum speed limit for transport trucks on 400 series highways like the 401 10 kilometers lower than regular cars?

THE METHODOLOGY

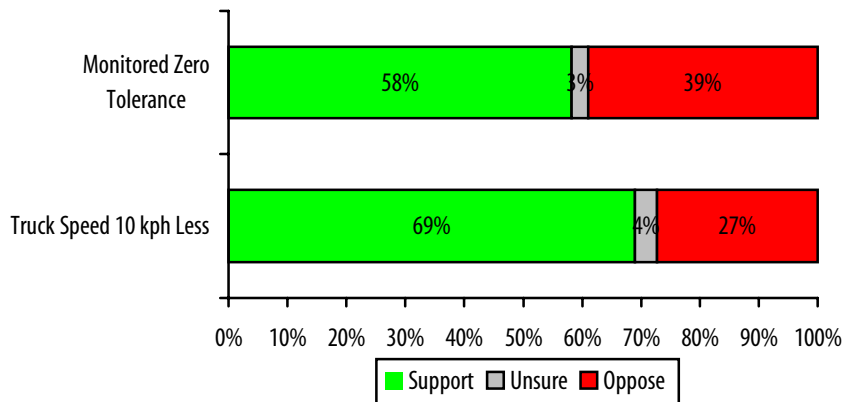
Between September 10th and 13th, 2002, SES conducted a total of 500 telephone interviews across Ontario with eligible voters. Aggregate results of the survey are accurate to within 4.5 percentage points, plus or minus, 19 times out of 20.

Validation of the demographic profile of respondents indicates that the poll is a fair representation of the voters of Ontario.

Support for unrestricted speed increase



Speed Options Tested



COMMENTARY

Ontarians are split when asked about an unrestricted increase in the speed limit on 400 series highways from 100 kph to 120 kph. The concept of a speed limit increase linked to the introduction of photo radar and a zero tolerance policy increases the support for the speed increase to almost six of every ten Ontarians.

Seven of every ten Ontarians also favour a maximum speed limit for transport trucks on 400 series highways which are 10 kph lower than regular cars.

ABOUT SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm.

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