



experience
you can trust

October 31, 2005

Smoking Ban in Ontario



SES/Osprey Media Poll

Methodology

Between October 14th and 17th, 2005, SES Research conducted a random telephone survey of 501 Ontarians 18 years and older.

The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the 2001 Canadian census results. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

The initiative was part of the SES Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which SES is a member.

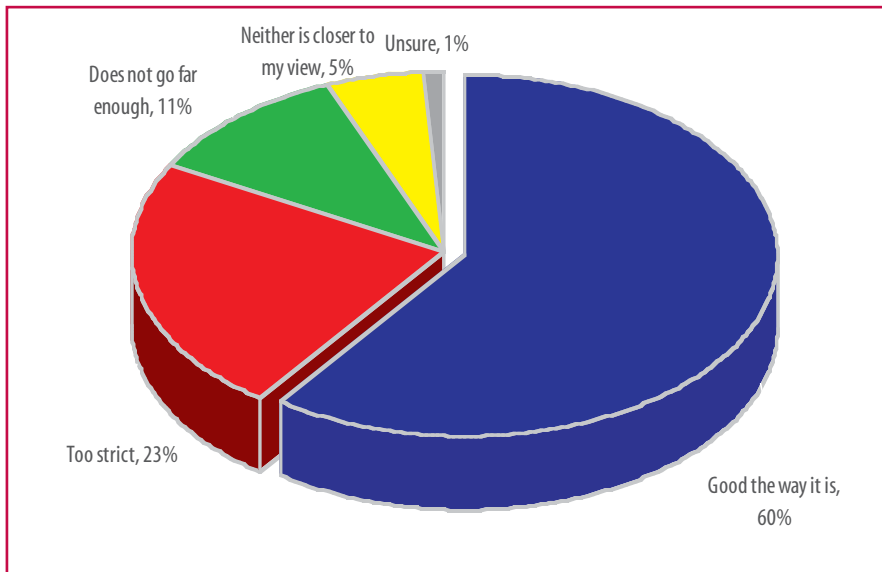
About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and parapublic clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please contact: Mr. Nikita Nanos at (613)234-4666 or nnanos@sesresearch.com.

Question: Ontario has recently passed a law banning smoking in all public places province-wide, which includes bars, workplaces and restaurants. Which of the following statements, if any, is closest to your view? [Read and Rotate]

- a. The new legislation is good the way it is.
- b. The new legislation is too strict.
- c. The new legislation does not go far enough.



Group (Margin of Accuracy)	Good the way it is	Too strict	Does not go far enough	Neither	Unsure
	%	%	%	%	%
Ontario ($\pm 4.4\%$)	60	23	11	5	1
Men ($\pm 6.6\%$)	54	27	13	5	1
Women ($\pm 6.0\%$)	64	20	10	5	1
18 to 29 ($\pm 9.2\%$)	62	25	9	4	0
30 to 39 ($\pm 10.0\%$)	67	21	8	3	0
40 to 49 ($\pm 10.0\%$)	56	24	14	5	0
50 to 59 ($\pm 11.5\%$)	61	24	8	5	1
60 and over ($\pm 9.6\%$)	52	21	17	7	3