

NANOS POLL

**Ontario Poll - Banning Junior A
Hockey fighting
March 30-April 1, 2008
Released April 13, 2008**

Media Contact

Nik Nanos
(613)234-4666 x237
nnanos@nanosresearch.com

Methodology

To follow is a review of the findings of random telephone survey of 501 Ontarians 18 years of age and older. It was completed between March 30th and April 1st, 2008. The results are representative of the Ontario population and may be weighted based on data from Statistics Canada. A random telephone survey of 501 Ontarians is accurate $\pm 4.4\%$, 19 times out of 20. The margin of accuracy will be wider for sub samples. Percentages may exceed 100 due to rounding.

60% of Ontarians support Junior A fight ban

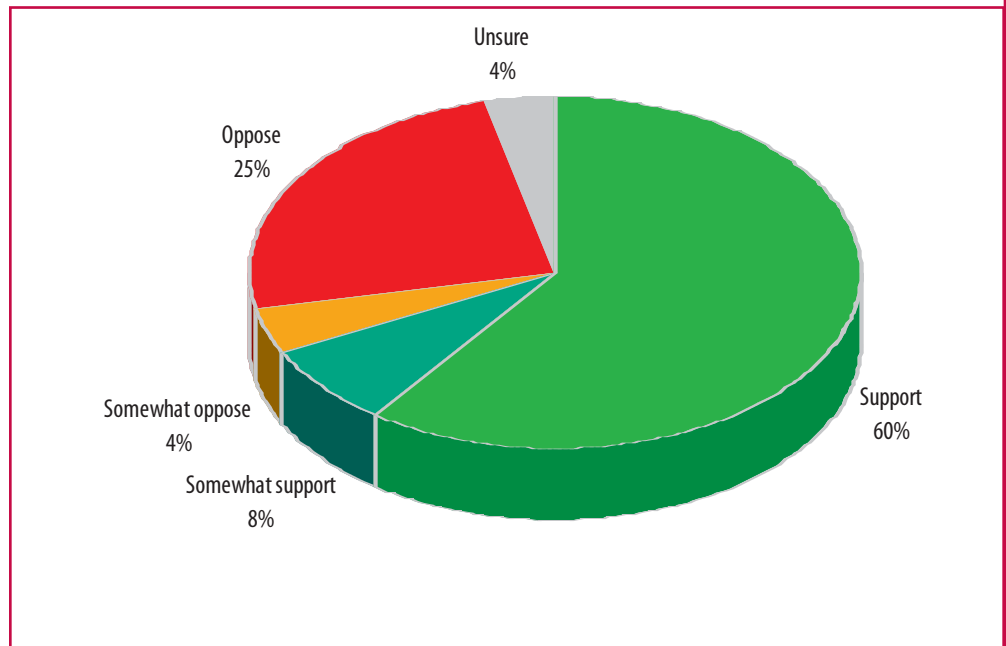
Methodology

Between March 30th and April 1st, 2008, Nanos Research conducted a random telephone survey of 501 Ontarians 18 years and older.

The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

The initiative was part of the monthly Nanos Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate Member.

Question: Do you support, somewhat support, somewhat oppose or oppose a ban on hockey fighting in Ontario's 15-20 year-old Junior A league?



About Nanos Research

Established in 1987, Nanos Research is a full service public opinion research and management consulting firm. Nanos is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website www.nanosresearch.com or contact: Nik Nanos at (613) 234-4666 ext. 237 or nnanos@nanosresearch.com.

Group (Margin of Accuracy)	Support	Somewhat support	Somewhat oppose	Oppose	Unsure
	%	%	%	%	%
Ontario ($\pm 4.4\%$)	60	8	4	25	4
I consider myself a hockey fan ($\pm 6.5\%$)	50	9	6	34	2
Male ($\pm 6\%$)	57	8	2	30	4
Female ($\pm 6\%$)	63	8	6	20	4