

NANOS POLL

**Ontario Poll - Support for Pan-Am
Games**
Poll March 30 - April 1, 2008
Released April 20, 2008

Media Contacts

Nik Nanos
(613)234-4666 x237
nnanos@nanosresearch.com

Methodology

To follow is a review of a random telephone survey of 501 Ontarians 18 years of age and older. It was completed between March 30th and April 1st, 2008. The results are representative of the Ontario population and may be weighted based on data from Statistics Canada. A random telephone survey of 501 Ontarians is accurate \pm 4.4%, 19 times out of 20. The margin of accuracy will be wider for sub samples. Percentages may exceed 100 due to rounding.

Games will have positive impact on economy

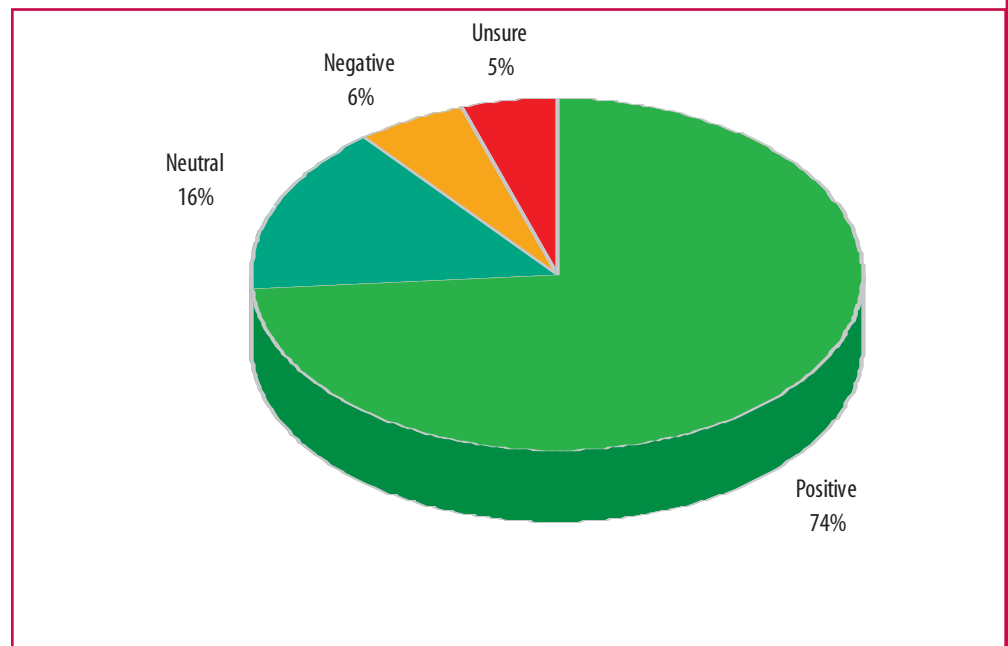
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The initiative was part of the monthly Nanos Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate Member.

Question: Do you think the games will have a positive, neutral or negative impact on the province's economy?



About Nanos Research

Established in 1987, Nanos Research is a full service public opinion research and management consulting firm. Nanos is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

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www.nanosresearch.com or contact:

Nik Nanos at (613) 234-4666 ext. 237 or

nnanos@nanosresearch.com.

Group (Margin of Accuracy)	Support	Neutral	Negative	Unsure
	%	%	%	%
Ontario ($\pm 4.4\%$)	74	16	6	5
Men ($\pm 6.3\%$)	75	16	6	3
Women ($\pm 6.2\%$)	73	15	5	7
18 to 29 ($\pm 10.0\%$)	70	17	9	5
30 to 39 ($\pm 10.2\%$)	77	16	2	4
40 to 49 ($\pm 9.6\%$)	83	11	4	3
50 to 59 ($\pm 10.7\%$)	69	17	8	6
60 and over ($\pm 9.4\%$)	69	17	7	7

Ontarians support bid for Pan-Am Games

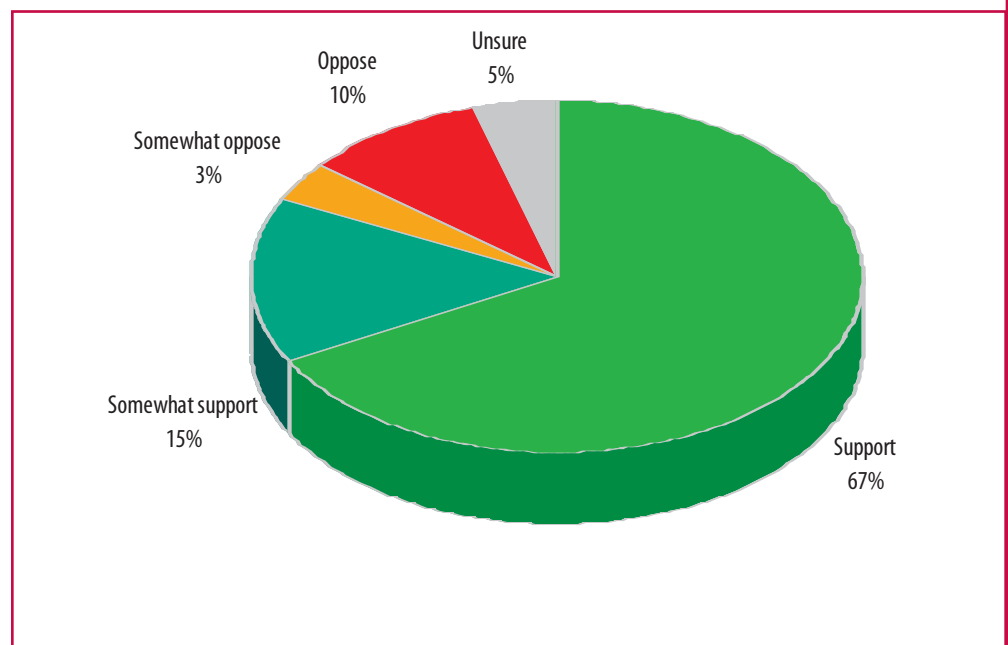
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Question: Do you support, somewhat support, somewhat oppose or oppose Toronto bidding to host the 2015 Pan-Am Games?



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Group (Margin of Accuracy)	Support	Somewhat support	Somewhat oppose	Oppose	Unsure
	%	%	%	%	%
Ontario ($\pm 4.4\%$)	67	15	3	10	5
Men ($\pm 6.3\%$)	66	15	3	12	4
Women ($\pm 6.2\%$)	68	16	4	8	5
18 to 29 ($\pm 10.0\%$)	63	20	2	12	3
30 to 39 ($\pm 10.2\%$)	80	11	5	3	1
40 to 49 ($\pm 9.6\%$)	72	14	1	10	4
50 to 59 ($\pm 10.7\%$)	61	18	5	10	5
60 and over ($\pm 9.4\%$)	60	14	4	13	9