

NANOS POLL

**Ontario Poll - Impact of Gas
Prices
Poll May 28 - May 30, 2008
Released June 21, 2008**

Media Contacts

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Methodology

To follow is a review of a random telephone survey of 501 Ontarians 18 years of age and older. It was completed between May 28th and May 30th, 2008. The results are representative of the Ontario population and may be weighted based on data from Statistics Canada. A random telephone survey of 501 Ontarians is accurate $\pm 4.4\%$, 19 times out of 20. The margin of accuracy will be wider for sub samples. Percentages may exceed 100 due to rounding.

Gas prices have net negative impact on driving

Methodology

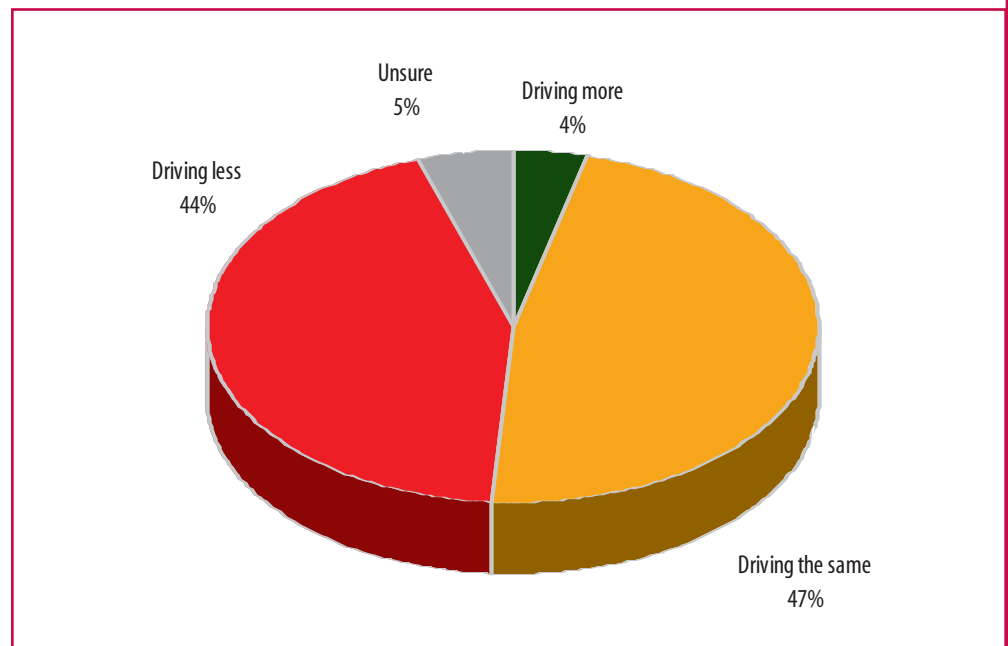
Between May 28th and May 30th, 2008, Nanos Research conducted a random telephone survey of 501 Ontarians 18 years and older.

A random telephone survey of 501 Ontarians is accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

The initiative was part of the monthly Nanos Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate Member.

Question: Thinking of the price of gas are you... [rotate]

1. Driving more
2. Driving the same
3. Driving less



About Nanos Research

Established in 1987, Nanos Research is a full service public opinion research and management consulting firm. Nanos is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website www.nanosresearch.com or contact: Nik Nanos at (613) 234-4666 ext. 237 or nnanos@nanosresearch.com.

Group (Margin of Accuracy)	Driving more	Driving the same	Driving less	Unsure
	%	%	%	%
Ontario ($\pm 4.4\%$)	4	47	44	5
Men ($\pm 6.4\%$)	7	50	38	5
Women ($\pm 6.2\%$)	1	45	49	6
18 to 29 ($\pm 10.1\%$)	8	45	43	5
30 to 39 ($\pm 10.2\%$)	1	54	40	4
40 to 49 ($\pm 9.5\%$)	4	53	42	2
50 to 59 ($\pm 10.8\%$)	6	37	50	7
60 and over ($\pm 9.4\%$)	2	46	45	8

Transit use relatively unchanged by gas prices

Methodology

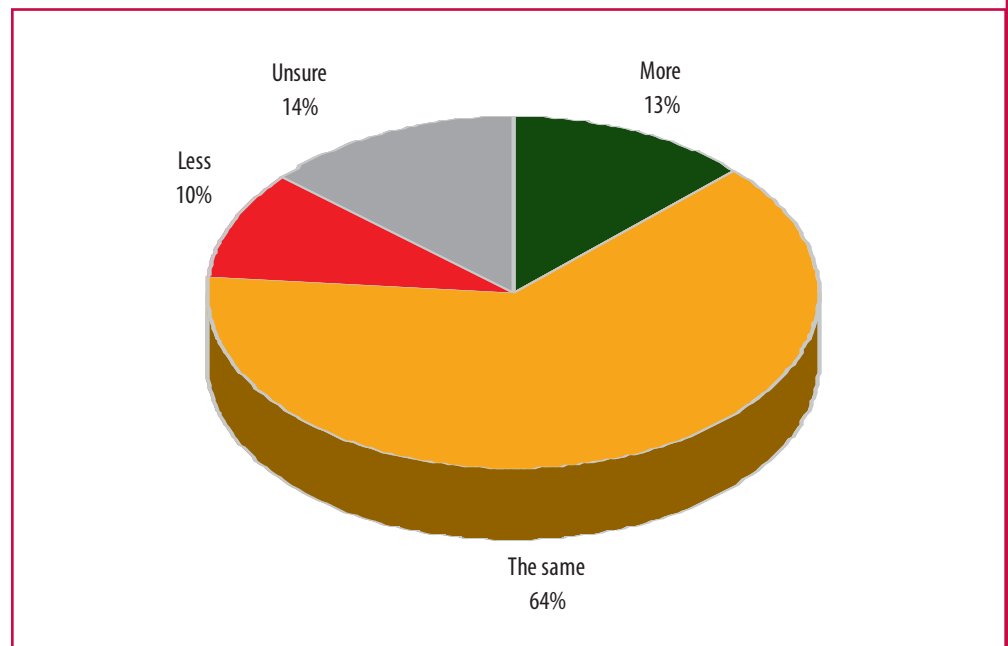
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Question: Are you taking public transit more, the same or less as a result of the price of gas?

1. More
2. The same
3. Less



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Group (Margin of Accuracy)	More	The same	Less	Unsure
	%	%	%	%
Ontario ($\pm 4.4\%$)	13	64	10	14
Men ($\pm 6.4\%$)	10	70	8	13
Women ($\pm 6.2\%$)	16	58	12	14
18 to 29 ($\pm 10.1\%$)	19	58	13	9
30 to 39 ($\pm 10.2\%$)	11	63	14	11
40 to 49 ($\pm 9.5\%$)	12	66	7	15
50 to 59 ($\pm 10.8\%$)	14	67	7	12
60 and over ($\pm 9.4\%$)	8	65	7	20