

NANOS POLL

**Ontario Poll - Pesticide Ban
Poll May 28 - May 30, 2008
Released June 28, 2008**

Media Contact

Nik Nanos
(613)234-4666 x237
nnanos@nanosresearch.com

Methodology

To follow is a review of a random telephone survey of 501 Ontarians 18 years of age and older. It was completed between May 28th and May 30th, 2008. The results are representative of the Ontario population and may be weighted based on data from Statistics Canada. A random telephone survey of 501 Ontarians is accurate $\pm 4.4\%$, 19 times out of 20. The margin of accuracy will be wider for sub samples. Percentages may exceed 100 due to rounding.

June 28th, 2008

Clear majority of Ontarians support cosmetic lawn pesticides ban

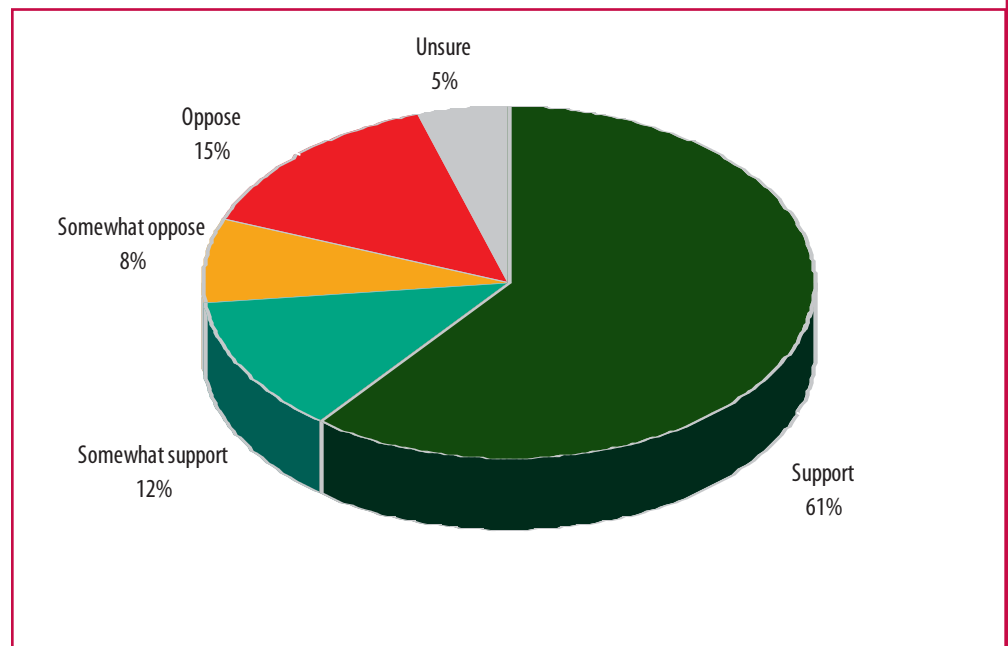
Methodology

Between May 28th and May 30th, 2008, Nanos Research conducted a random telephone survey of 501 Ontarians 18 years and older.

A random telephone survey of 501 Ontarians is accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

The initiative was part of the monthly Nanos Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate Member.

Question: As you may know the Government of Ontario plans to ban the use of cosmetic lawn pesticides such as fertilizer-pesticide mixtures, herbicides, fungicides and insecticides. Do you support, somewhat support, somewhat oppose or oppose this ban?



About Nanos Research

Established in 1987, Nanos Research is a full service public opinion research and management consulting firm. Nanos is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website www.nanosresearch.com or contact: Nik Nanos at (613) 234-4666 ext. 237 or nnanos@nanosresearch.com.

Group (Margin of Accuracy)	Support	Somewhat support	Somewhat oppose	Oppose	Unsure
	%	%	%	%	%
Ontario ($\pm 4.4\%$)	61	12	8	15	5
Men ($\pm 6.4\%$)	58	12	8	16	6
Women ($\pm 6.2\%$)	63	12	8	13	3
18 to 29 ($\pm 10.1\%$)	63	12	10	10	5
30 to 39 ($\pm 10.2\%$)	70	10	6	10	4
40 to 49 ($\pm 9.5\%$)	59	11	7	20	4
50 to 59 ($\pm 10.8\%$)	58	14	7	16	6
60 and over ($\pm 9.4\%$)	55	15	10	16	4