

NANOS POLL

**Ontario Poll - Impact of
Pesticide Ban on Ontarians
Poll August 6 - 9, 2008
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Methodology

To follow is a review of a random telephone survey of 500 Ontarians 18 years of age and older. It was completed between Aug 6th and 9th, 2008. The results are representative of the Ontario population and may be weighted based on data from Statistics Canada. A random telephone survey of 500 Ontarians is accurate $\pm 4.4\%$, 19 times out of 20. The margin of accuracy will be wider for sub samples. Percentages may not add up to 100 due to rounding.

Ontario pesticide ban not an inconvenience

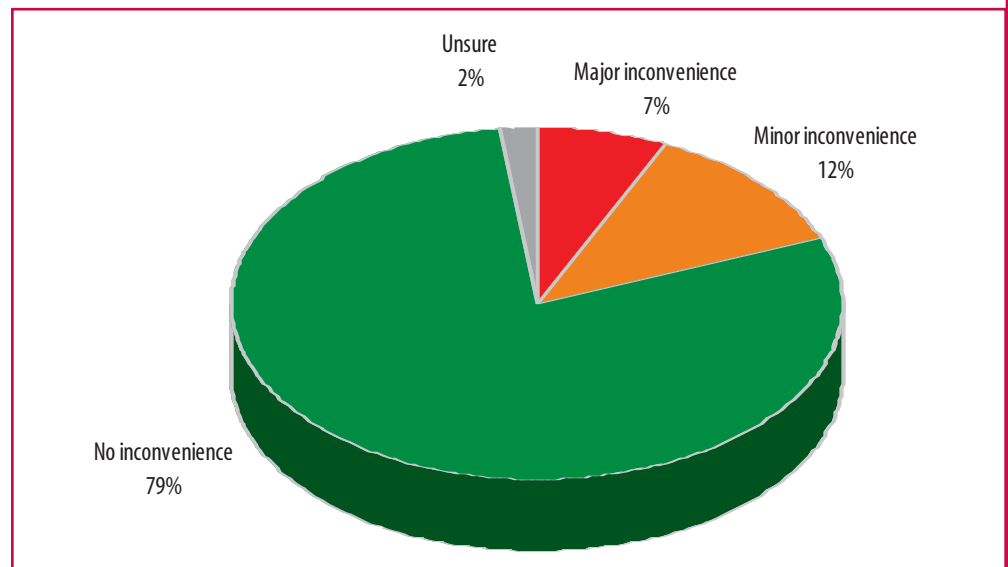
Methodology

Between August 6th and 9th, 2008, Nanos Research conducted a random telephone survey of 500 Ontarians 18 years and older.

A random telephone survey of 500 respondents is accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate Member.

Question: As you may know, Ontario's province-wide ban on the sale and use of pesticides for cosmetic purposes has been in place all summer. Has the pesticide ban been a major inconvenience, a minor inconvenience, or no inconvenience to your lawn or garden care?



About Nanos Research

Established in 1987, Nanos Research is a full service public opinion research and management consulting firm. Nanos is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

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Group (Margin of Accuracy)	No inconvenience	Minor inconvenience	Major inconvenience	Unsure
	%	%	%	%
Ontario ($\pm 4.4\%$)	79	12	7	2
Liberal ($\pm 7.7\%$)	78	15	5	1
PC ($\pm 8.8\%$)	68	16	15	1
NDP ($\pm 11.8\%$)	91	6	4	0
Green ($\pm 14.5\%$)	92	5	0	4
Female ($\pm 6.3\%$)	85	10	3	2
Male ($\pm 6.3\%$)	74	14	11	2
Have a lawn or garden ($\pm 4.8\%$)	78	12	8	1
Do not have a lawn or garden ($\pm 11.3\%$)	86	10	1	3