

# Ontarians want action on job losses

## Methodology

Between August 6th and 9th, 2008, Nanos Research conducted a random telephone survey of 500 Ontarians 18 years and older.

A random telephone survey of 500 respondents is accurate  $\pm 4.4\%$ , 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the Canadian census results for Ontario. Results should be considered representative of the Canadian population. Results may not add up to 100% due to rounding.

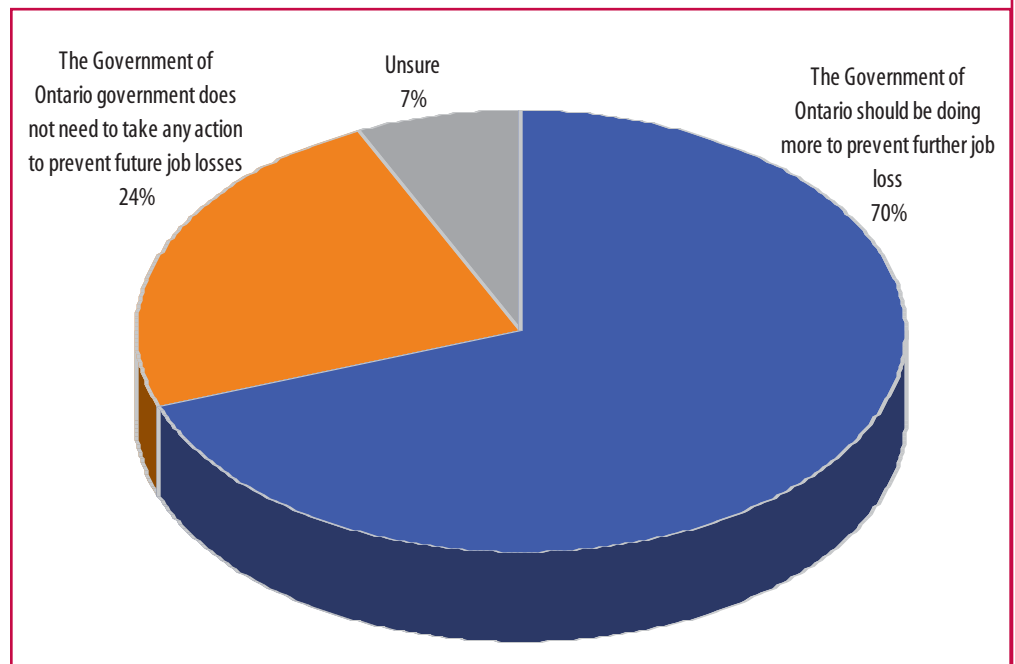
The research was registered with the Marketing Research and Intelligence Association of which Nanos is a Gold Seal Corporate Member.

## About Nanos Research

Established in 1987, Nanos Research is a full service public opinion research and management consulting firm. Nanos is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website [www.nanosresearch.com](http://www.nanosresearch.com) or contact: Nik Nanos at (613) 234-4666 ext. 237 or [nnanos@nanosresearch.com](mailto:nnanos@nanosresearch.com).

**Question:** As you may know, there have recently been layoffs in Ontario. Some people believe that [rotate statements] the Government of Ontario should be doing more to prevent future job losses, while others believe that the Government of Ontario does not need to take any action to prevent future job losses. Which of these statements best reflects your personal view?



Group (Margin of Accuracy)	The Government of Ontario should be doing more to prevent further job loss	The Government of Ontario government does not need to take any action to prevent future job losses	Unsure
	%	%	%
Ontario ( $\pm 4.4\%$ )	70	24	7
Liberal ( $\pm 7.7\%$ )	72	21	7
PC ( $\pm 8.8\%$ )	67	28	4
NDP ( $\pm 11.8\%$ )	69	22	10
Green ( $\pm 14.5\%$ )	71	23	6
Female ( $\pm 6.3\%$ )	74	20	7
Male ( $\pm 6.3\%$ )	66	28	6