

## McGuinty ahead of Hudak on trust

Aug 15, 2011

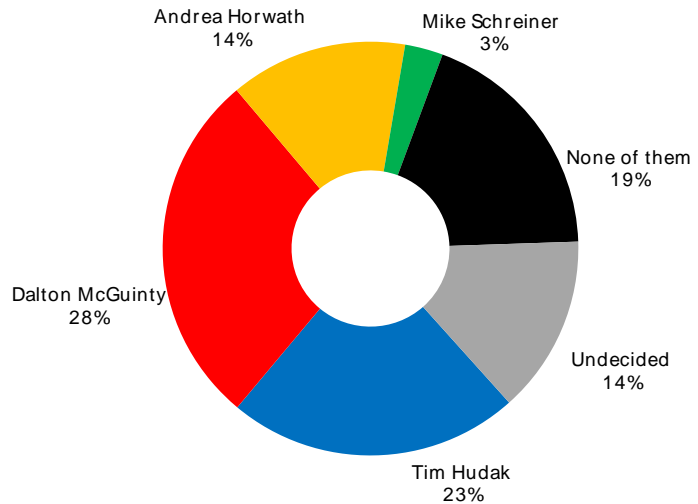
### METHODOLOGY

Between August 10<sup>th</sup> and August 13<sup>th</sup> 2011, Nanos Research conducted a random telephone survey of 1,000 Ontarians 18 years and older. A random telephone survey of 1,000 Ontarians is accurate plus or minus 3.1 percentage points, 19 times out of 20.

Readers should note that the data was weighted for gender and age to match the Ontario census results. Results should be considered accurate of the Ontario population. Results may not add up to 100 due to rounding.

Any use of this research data should identify it as a "CTV/Globe/CP24/Nanos Poll".

**QUESTION:** Which of the provincial party leaders would you best describe as the most trustworthy leader?



### Detailed Tables

Responses (Margin of Accuracy) *	Margin of Error 19 times out of 20 (%)	Tim Hudak	Dalton McGuinty	Andrea Horwath	Mike Schreiner	None of them	Undecided
		%	%	%	%	%	%
Ontario (n=1,000)	±3.1	22.8	28.1	13.6	2.7	18.7	14.1
Male (n=500)	±4.4	25.8	29.9	11.0	3.5	15.9	14.0
Female (n=500)	±4.4	19.8	26.3	16.2	1.9	21.5	14.3
PC (n=350)	±5.3	59.3	8.8	4.5	1.1	15.9	10.3
Liberal (n=312)	±5.6	2.7	63.2	9.7	2.0	12.7	9.8
NDP (n=134)	±8.6	4.5	15.7	57.9	1.4	10.4	10.1
Green (n=28)	**	**	**	**	**	**	**
Undecided (n=169)	±7.6	2.4	16.3	4.8	3.3	43.1	30.1

\*Percentages may not add up to 100 due to rounding  
Vote share data sourced from Elections Ontario

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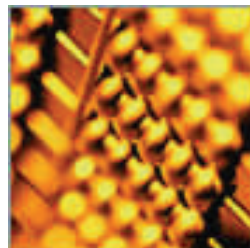
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At Nanos Research, we are experts at helping public-facing companies and organizations connect with the “hearts and minds” of customers or the general public. Our advantage comes from over 20 years experience in understanding the numbers and building upon them to provide strategic insight and intelligence in support of our clients’ business, marketing, public affairs and communications needs.



## Getting Started

At Nanos, we believe that small steps can lead to large insights. We are regularly in the field with national omnibus surveys. We'll sit down with you to learn about your challenges and work on your challenge together. The results can be used to conduct a strategic assessment of your current challenge or can be the basis of a broader mission plan for you to achieve your market or mind share objectives.

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- Strategy Retainer
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- Telephone Surveys
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- Management Consulting



## A Trusted Source

Our team is headed by Nik Nanos, a leader in the market and public opinion research industry recognized for the quality of his work, the insightfulness of his counsel and his professional integrity. Media organizations regularly call upon Nik Nanos and Nanos Research to capture the public pulse and analyze complex issues.

**Nanos Research is the official pollster for CTV News and the Globe and Mail, Canada's national newspaper.**



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