



experience
you can trust

June 12, 2006

Ontario Perceptions on Cormorant Population



SES/Osprey Media Poll

Methodology

Between May 30th and June 2nd, 2006, SES Research conducted a random telephone survey of 507 Ontarians 18 years and older.

The aggregate survey results are accurate $\pm 4.4\%$, 19 times out of 20. Margins of accuracy are wider for subgroup samples. Readers should note that the data was weighted for gender and age to match the 2001 Canadian census results for Ontario. Results should be considered representative of the Ontario population. Results may not add up to 100% due to rounding.

The initiative was part of the SES Ontario Omnibus Survey and was registered with the Marketing Research and Intelligence Association of which SES is a member.

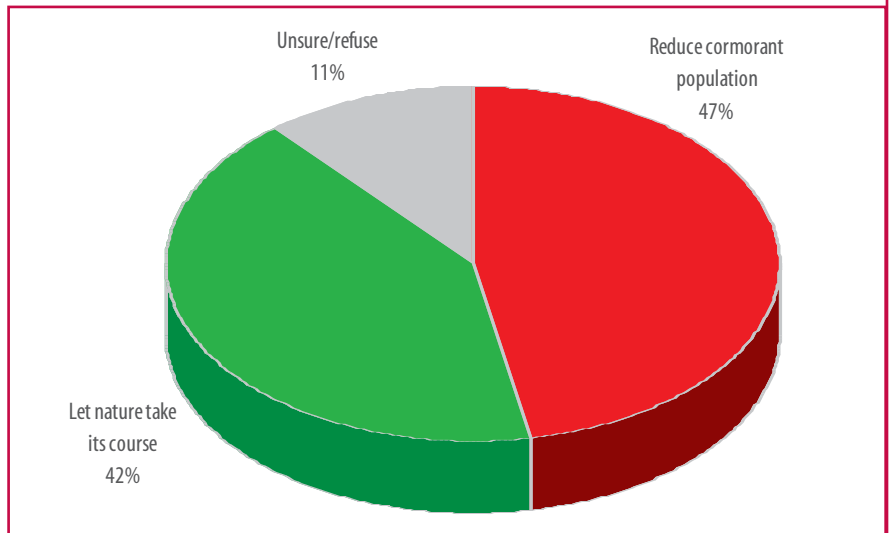
About SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please contact: Mr. Nikita Nanos at (613)234-4666 ext. 237 or nnanos@sesresearch.com.

Question: My next question deals with what action, if any, the provincial government should take to deal with the cormorant (bird) population. As you may know there are fears that overpopulation among cormorants is changing the natural environment of the areas they inhabit. Which of the following two statements comes closest to your view (Read and Rotate)

- The provincial government should take steps to dramatically reduce the growing cormorant population because they change the natural environment.
- The government should not take any steps which may affect the cormorant population and allow nature to take its course



Group (Margin of Accuracy)	Reduce cormorant population	Let nature take its course	Unsure	Refuse
	%	%	%	%
Ontario ($\pm 4.5\%$)	47	42	9	2
Men ($\pm 6\%$)	46	46	7	2
Women ($\pm 6\%$)	48	38	11	3
18 to 29 ($\pm 10\%$)	41	45	12	2
30 to 39 ($\pm 10\%$)	50	38	11	2
40 to 49 ($\pm 10\%$)	44	51	4	1
50 to 59 ($\pm 11\%$)	48	42	6	4
60 plus ($\pm 9\%$)	51	37	10	3

