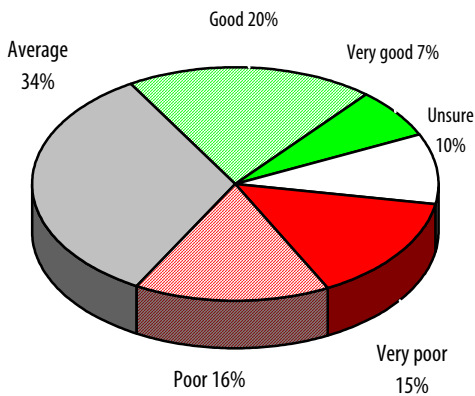


McGuinty Rating

As you may know, Dalton McGuinty is the new Premier of Ontario. Based on his performance to date would you rate the job he has done as very good, good, average, poor or very poor?



COMMENTARY

Although the Ontario Liberals enjoy a comfortable lead and have marginally increased their support since the provincial election a significant number of Ontario voters cite "broken promises" as a major dislike of the Premier (27%). This contrasts with his only defined positive characteristic – his honesty which was cited by 9% of Ontarians.

When asked to rate the Premier, the number one response was average. Indeed, Ontarians were twice as likely to give him a very poor rating (15%) than a very good rating (7%).

THE METHODOLOGY

Between January 18th and January 21st, 2004, SES conducted a total of 500 telephone interviews across Ontario with eligible voters. Aggregate results of the survey are accurate to within 4.5 percentage points, plus or minus, 19 times out of 20.

Validation of the demographic profile of respondents indicates that the poll is a fair representation of the voters of Ontario.

Unprompted Likes

What words would you use to describe what you like, if anything, about Dalton McGuinty?

Like about McGuinty	%
Unsure	38
Nothing	22
Honest	9
Nice man	7
Dynamic	4
A strong leader	3
Works hard	2
Not a Tory	2

Unprompted Dislikes

What words would you use to describe what you dislike, if anything, about Dalton McGuinty?

Dislike about McGuinty	%
Unsure	39
Broken promises	27
Nothing	19
Weak	6
Inexperienced	3
Everything	2

ABOUT SES

Established in 1987, SES Canada Research Inc. is a full service public opinion research and management consulting firm.

In order to maximize turn-around time and increase efficiency, SES has a 110-line call centre complete with a predictive dialer. SES is regularly called upon by corporate, government and para-public clients in Canada and the United States to conduct research and provide strategic advice.

For more information on our full range of services please visit our website www.sesresearch.com or contact: Mr. Nikita Nanos at (613) 234-4666 or nnanos@sesresearch.com