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Who's trailing?
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VOTE 2008

Nik on the NUMBERS

October 13

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CPAC NANOS / NANOS POLLING



Which party are Canadians most likely to support?

Whom do they think would make the best Prime Minister?

How do Canadians view the leaders?

The CPAC-Nanos team will deliver polling results and analysis from the drop of the writ to the final night of the campaign. Building on their history-making from the past two federal elections, CPAC and Nanos Research (formerly SES Research) will be the reliable source for understanding where the Canadian electorate stands throughout the campaign and up to Election Day..

What Is It?

The CPAC-Nanos tracking program tracks three key election indicators: ballot preference; leader viewed as best to be Prime Minister; and a daily performance composite score for each federal party leader, based on trust, vision and competence.

How Do You Get Results?

The latest poll results tracking key election indicators, including the CPAC-exclusive Leadership Index Scorecard, are posted on this page daily at 2 pm ET / 11 am PT. The detailed statistics, as well as the polling methodology by which they arrived, will be available on Nanos Research website at www.nanosresearch.com.

Tune in to Nik on the Numbers

Nik Nanos will also appear regularly throughout the election campaign on CPAC's flagship show, PrimeTime Politics, at 8 pm ET / 5 pm PT to discuss the findings and provide expert insight on the political landscape.

As a new "Nik on the Numbers" weekly feature, viewers will get an all-access pass to weigh in on the results and put their questions to the pollster live on-air every Thursday at 8:20 pm ET / 5:20 pm PT. Viewers can submit their questions in advance or in real time by either calling in to PrimeTime Politics toll free, emailing their question to the show or by blogging with Nik during his on-air segment at www.nikonthenumbers.com.

Most Recent Video



Wednesday, October 15, 2008
Nik Nanos, Nanos Research president, looks back at the conduct of the 40th federal election. | Video

For CPAC scheduling information, click here.

Regular video-on-demand and podcast segments will also be posted on this portal.

More Information

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Video On-Demand

Listing

- November 21 2008
Scrum
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Tête à tête
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- Season 7, episode 6
British Prime Minister's Question Time
November 12, 2008

David H. Wilkins