

## Jim Rickards Project 2015

Economist, Jim Rickards backs up the events written in his new book



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# Tories slide for fourth week as Trudeau surpasses Harper as preferred PM

By [Nik Nanos](#) — [Nanos Research](#) — Jan 14 2015



The past four weeks have shown a slow erosion for the Conservatives in the Nanos Party Power Index as they continue to trail the Liberals. The federal Liberals registered 57 points out of a possible 100 points on the index followed by the Conservatives at 50 points, the NDP at 50 points, the Green Party at 31 points and the BQ at 27 points (QC only).

The Nanos Party Power Index methodology is comprised of a basket of political goods that includes ballot preferences, accessible voters, preferred PM views and evaluations of the leaders. It is modeled similar to a standard confidence index.

Trudeau has numerically surpassed Harper on the preferred Prime Minister front for the first time since the end of October 2014 but the two leaders remain in a dead heat. Thirty one per cent of Canadians prefer Trudeau as PM, 30 per cent prefer Harper, 18 per cent prefer Mulcair, five per cent prefer May and 15 per cent were unsure.

Asked whether they would consider or not consider voting for each of the federal parties through a series of independent question, 57 per cent of Canadians would consider voting Liberal, 47 per cent would consider voting NDP, 42 per cent would consider voting Conservative and 27 per cent would consider voting Green.

Readers should note that with more than 12 months of weekly tracking, Nanos is now calculating highs, lows and averages for the key Nanos tracking variables in the public domain. This will allow our subscribers and clients to better contextualize the data.

[Read the full Nanos Research report here...](#)

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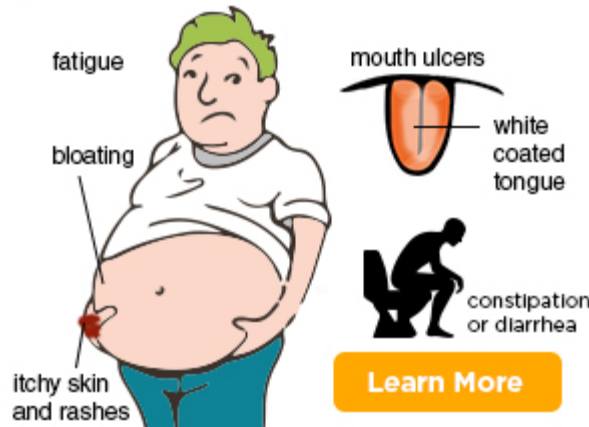
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**Bill McEachern** @billmceachern

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**Chris Hannay** @channay

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As we approach October election, focus will shift to whether voters go to polls at 8 pm ET or whether Harper forces early vote

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