

# Opinions of Canadians on immigration and temporary foreign workers

National survey released August, 2016  
Project 2016-896

THE GLOBE AND MAIL 

 NANOS SURVEY



## Canadians support or somewhat support the government's response to the Syrian refugee crisis, as well as making the screening process more difficult for immigrants from the Middle East

A comfortable majority of Canadians support or somewhat support the government's overall response to the Syrian refugee crisis, while the majority also support or somewhat support making the screening process for potential immigrants more onerous for those from the Middle East and similar areas. Nearly four in ten each say Canada should accept the same or fewer immigrants in 2017 than it has this year, and most Canadians oppose or somewhat oppose allowing temporary foreign workers to take jobs while qualified Canadians are looking for work.

- **Two in three Canadians support or somewhat support the government's response to the Syrian refugee crisis** – Two thirds of Canadians support (33%) or somewhat support (33%) the federal government's overall response to the Syrian refugee crisis. Sixteen per cent somewhat oppose the response, and 15 per cent are opposed. Four per cent are unsure.
- **Almost three in four Canadians oppose or somewhat oppose allowing temporary foreign workers into Canada to take jobs that qualified Canadians are looking for** – Almost three quarters of Canadians oppose (45%) or somewhat oppose (29%) allowing temporary foreign workers into Canada while Canadians qualified for those same jobs are looking for work. Seventeen per cent somewhat support allowing this, while seven per cent support it. Two per cent are unsure.
- **The majority of Canadians support or somewhat support strengthening the screening process for potential immigrants from regions such as the Middle East** – Just over seven in ten Canadians support (47%) or somewhat support (27%) making the screening process more onerous for potential immigrants from regions such as the Middle East to reduce potential security threats. Fourteen per cent somewhat oppose doing this, while 11 per cent oppose it. Two per cent are unsure.
- **Most Canadians think Canada should accept fewer or the same amount of immigrants in 2017** – Thirty-nine per cent of Canadians say the government should accept fewer immigrants in 2017 than the 285,000 accepted in 2016. Thirty-seven per cent say we should accept the same amount of immigrants in 2017, while 16 per cent say we should accept more. Eight per cent are unsure.

These observations are based on an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 22<sup>nd</sup> and 25<sup>th</sup>, 2016 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online.

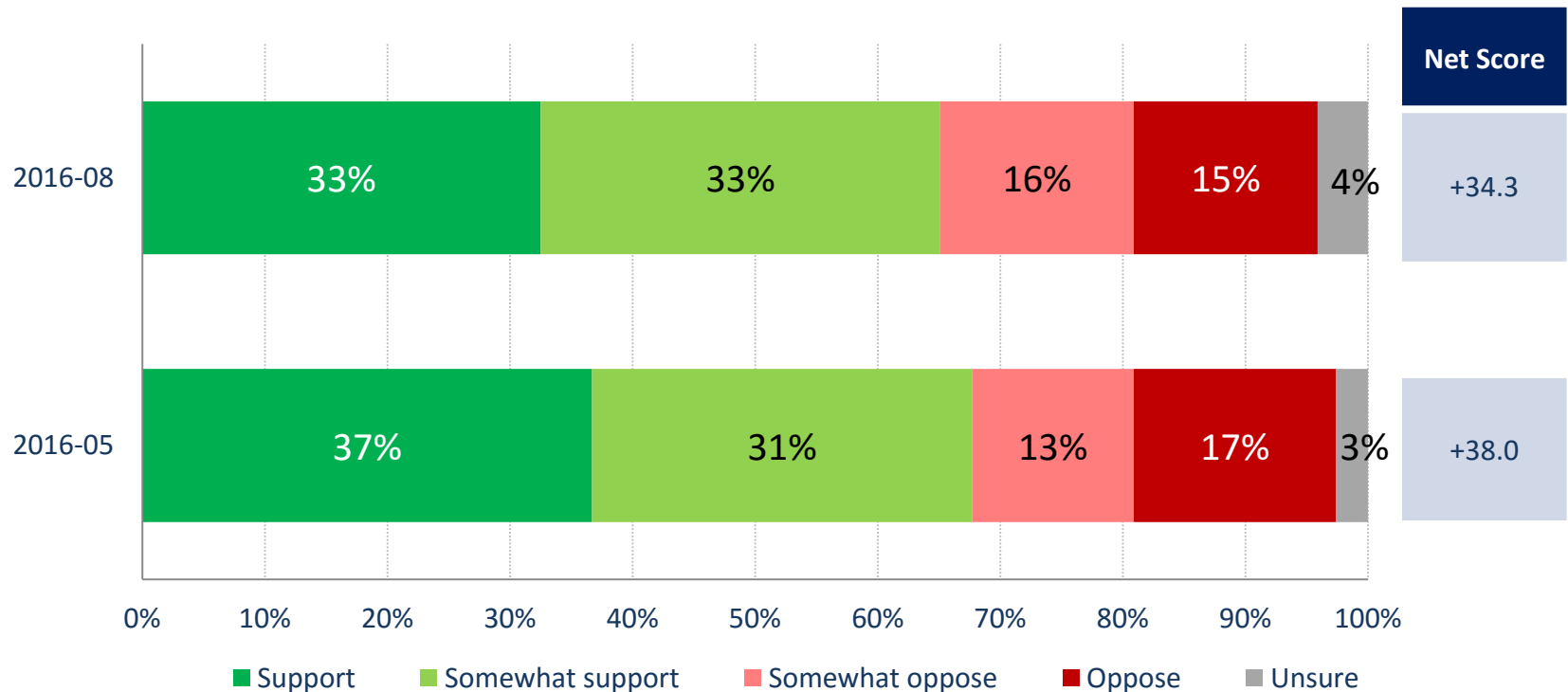
The data presented in this research is part of a joint project by The Globe and Mail and Nanos Research.



# Government's response to Syrian refugee crisis

Source: The Globe and Mail/Nanos Research, RDD dual frame hybrid telephone and online random survey, August 22<sup>nd</sup> to 25<sup>th</sup>, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: The Globe and Mail/Nanos Research, RDD dual frame hybrid telephone and online random survey, April 28<sup>th</sup> to May 3<sup>rd</sup>, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

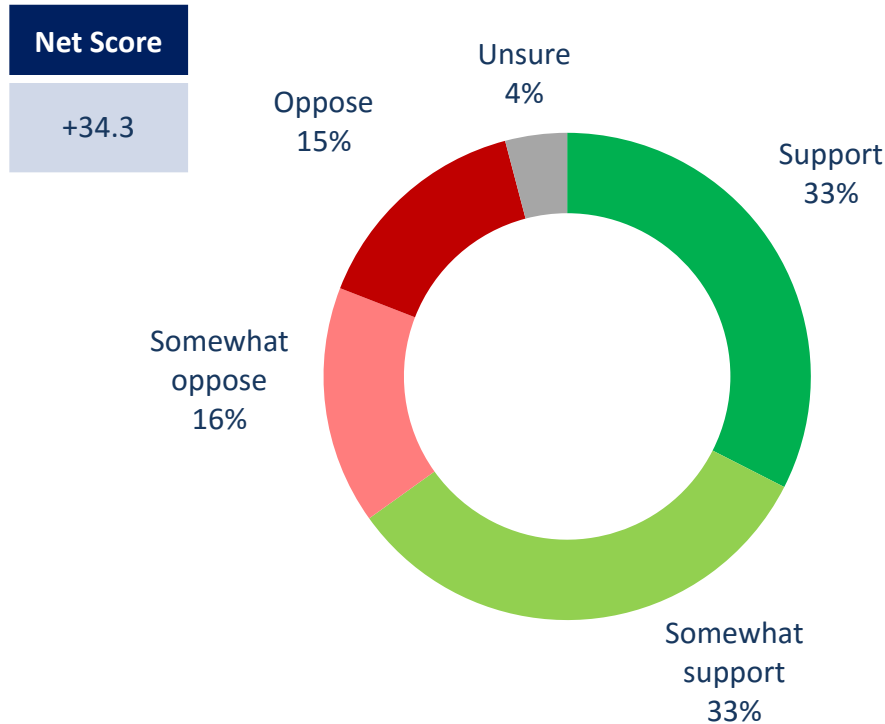


**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION** – Do you support, somewhat support, somewhat oppose, or oppose the federal government's overall response to the Syrian refugee crisis?

# Government's response to Syrian refugee crisis

Source: The Globe and Mail/Nanos Research, RDD dual frame hybrid telephone and online random survey, August 22<sup>nd</sup> to 25<sup>th</sup>, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Support/ Somewhat support
Atlantic (n=100)	75.9%
Quebec (n=250)	60.2%
Ontario (n=300)	65.5%
Prairies (n=200)	60.1%
British Columbia (n=150)	71.9%
Male (n=500)	62.2%
Female (n=500)	67.9%
18 to 29 (n=172)	61.8%
30 to 39 (n=174)	62.2%
40 to 49 (n=168)	70.6%
50 to 59 (n=215)	67.5%
60 plus (n=271)	63.4%

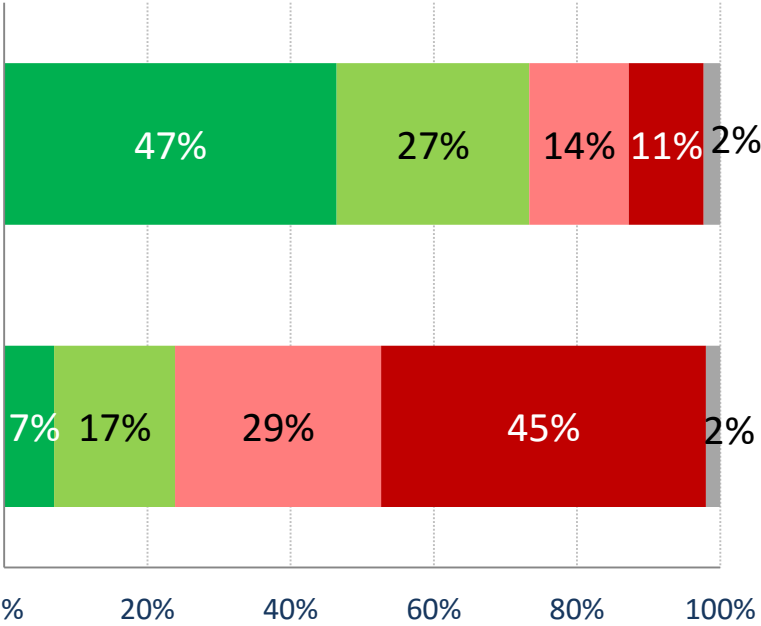
\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Do you support, somewhat support, somewhat oppose, or oppose the federal government's overall response to the Syrian refugee crisis?

# Foreign workers and immigrants in Canada

Source: The Globe and Mail/Nanos Research, RDD dual frame hybrid telephone and online random survey, August 22<sup>nd</sup> to 25<sup>th</sup>, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Making the screening process more onerous for potential immigrants from regions such as the Middle East to reduce potential security threats



■ Support   ■ Somewhat support   ■ Somewhat oppose   ■ Oppose   ■ Unsure

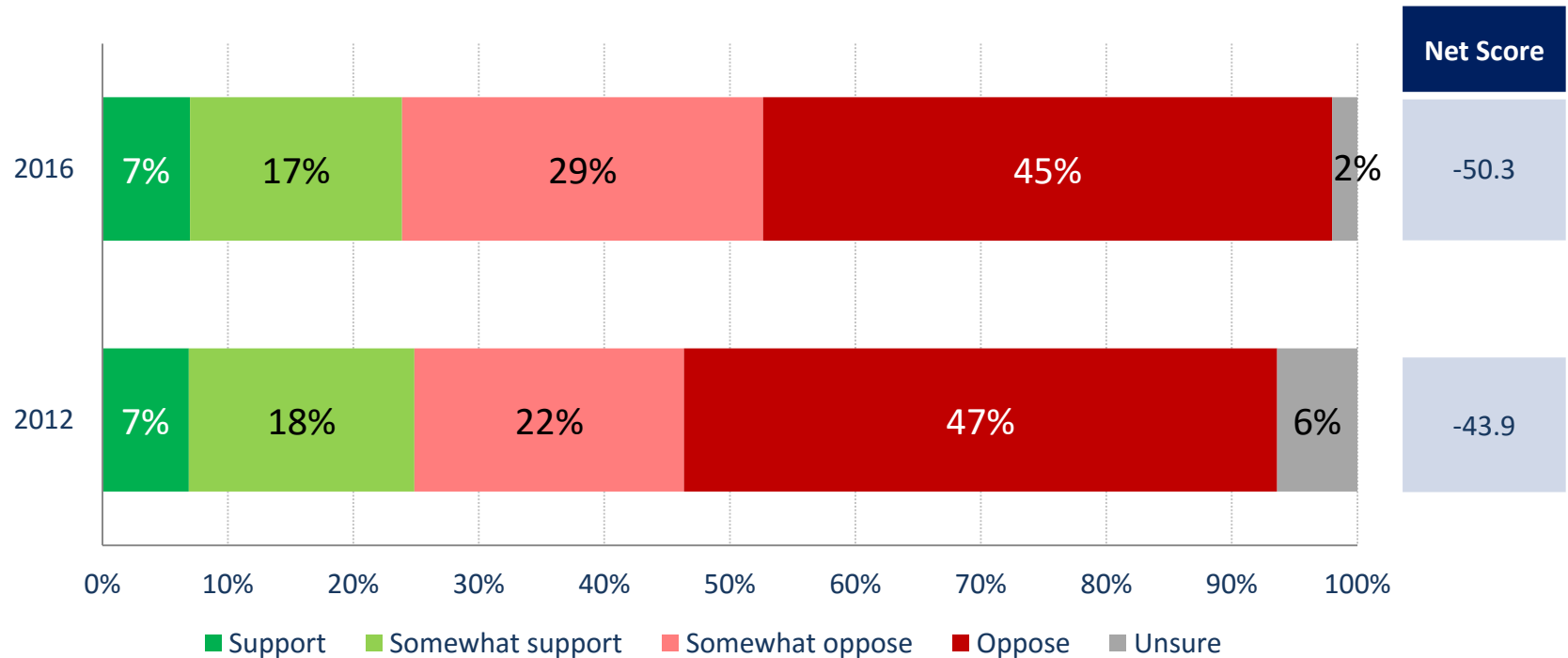
\*Note: Charts may not add up to 100 due to rounding

QUESTION – Do you support, somewhat support, somewhat oppose or oppose [ROTATE]

# Allowing temporary foreign workers in Canada

Source: The Globe and Mail/Nanos Research, RDD dual frame hybrid telephone and online random survey, August 22<sup>nd</sup> to 25<sup>th</sup>, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.

Source: CBC/Nanos Research, RDD dual frame hybrid telephone and online random survey, December 3<sup>rd</sup> to 4<sup>th</sup>, 2012, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



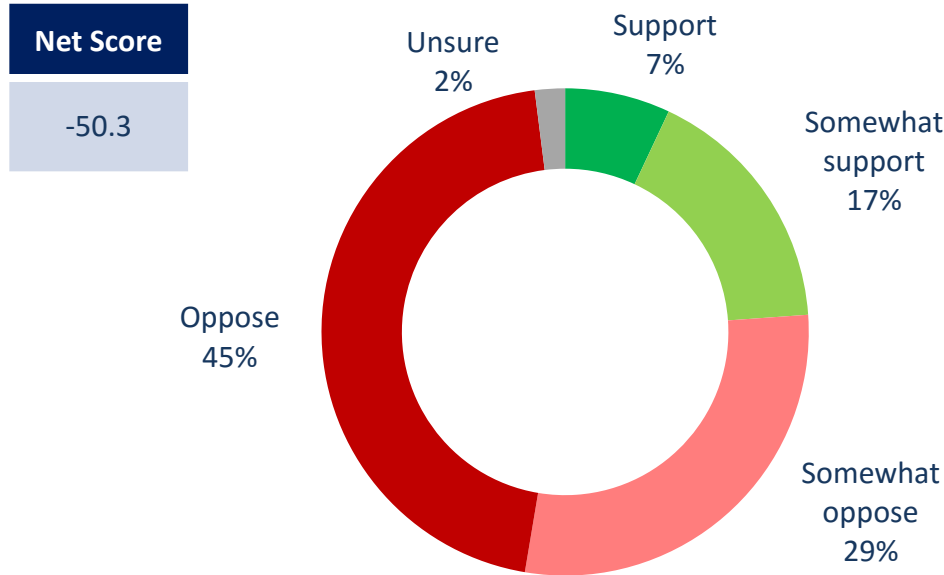
**\*Note: Charts may not add up to 100 due to rounding**

**QUESTION – Do you support, somewhat support, somewhat oppose or oppose [ROTATE]**

**Allowing temporary foreign workers into Canada while Canadians qualified for those same jobs are still looking for work**

# Allowing temporary foreign workers in Canada

Source: The Globe and Mail/Nanos Research, RDD dual frame hybrid telephone and online random survey, August 22<sup>nd</sup> to 25<sup>th</sup>, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Support/ Somewhat support
Atlantic (n=100)	25.9%
Quebec (n=250)	23.1%
Ontario (n=300)	25.3%
Prairies (n=200)	27.7%
British Columbia (n=150)	15.7%
Male (n=500)	22.7%
Female (n=500)	25.1%
18 to 29 (n=172)	25.1%
30 to 39 (n=174)	23.3%
40 to 49 (n=168)	24.7%
50 to 59 (n=215)	25.1%
60 plus (n=271)	21.4%

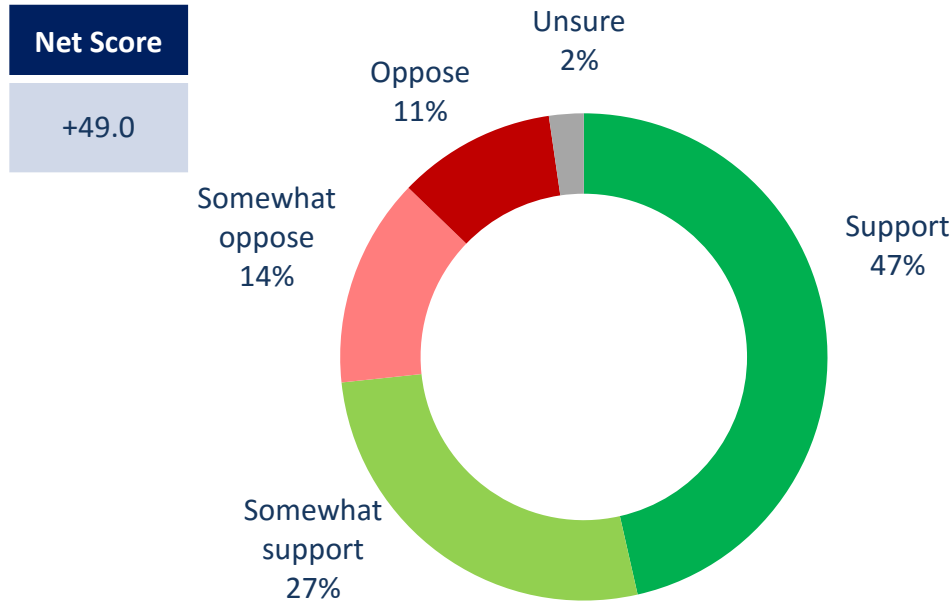
\*Note: Charts may not add up to 100 due to rounding

**QUESTION** – Do you support, somewhat support somewhat oppose or oppose [ROTATE]

Allowing temporary foreign workers into Canada while Canadians qualified for those same jobs are looking for work

# Screening process for immigrants

Source: The Globe and Mail/Nanos Research, RDD dual frame hybrid telephone and online random survey, August 22<sup>nd</sup> to 25<sup>th</sup>, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Support/ Somewhat support
Atlantic (n=100)	74.3%
Quebec (n=250)	69.9%
Ontario (n=300)	72.8%
Prairies (n=200)	80.1%
British Columbia (n=150)	70.8%
Male (n=500)	77.2%
Female (n=500)	69.7%
18 to 29 (n=172)	63.8%
30 to 39 (n=174)	80.9%
40 to 49 (n=168)	71.0%
50 to 59 (n=215)	75.6%
60 plus (n=271)	76.9%

\*Note: Charts may not add up to 100 due to rounding

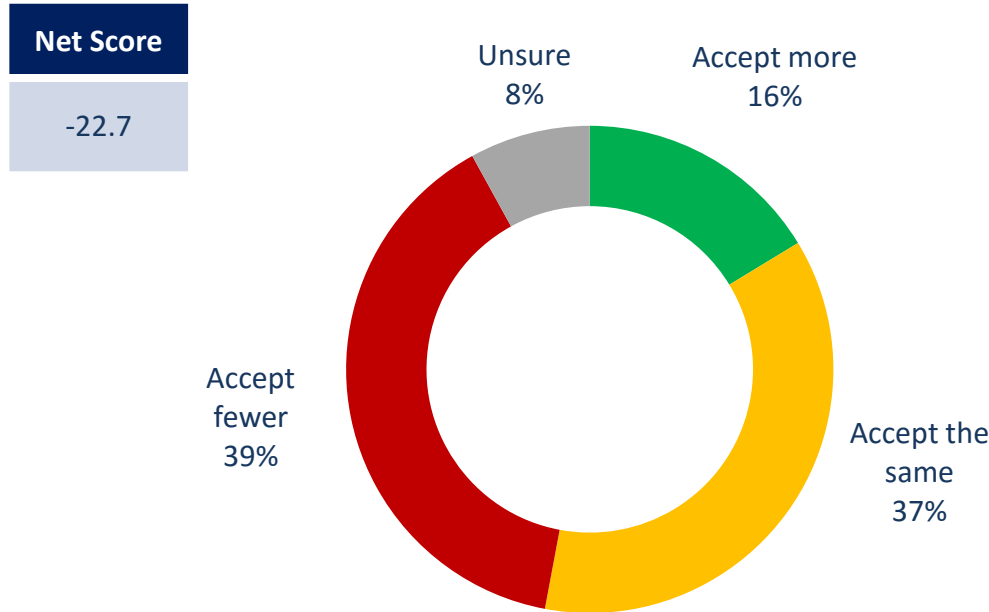
**QUESTION** – Do you support, somewhat support somewhat oppose or oppose [ROTATE]

**Making the screening process more onerous for potential immigrants from regions such as the Middle East to reduce potential security threats**



# Accepting immigrants

Source: The Globe and Mail/Nanos Research, RDD dual frame hybrid telephone and online random survey, August 22<sup>nd</sup> to 25<sup>th</sup>, 2016, n=1000, accurate 3.1 percentage points plus or minus, 19 times out of 20.



Subgroups	Accept fewer
Atlantic (n=100)	29.1%
Quebec (n=250)	47.4%
Ontario (n=300)	33.5%
Prairies (n=200)	47.6%
British Columbia (n=150)	31.2%
Male (n=500)	41.5%
Female (n=500)	36.5%
18 to 29 (n=172)	34.6%
30 to 39 (n=174)	42.3%
40 to 49 (n=168)	40.7%
50 to 59 (n=215)	33.8%
60 plus (n=271)	42.9%

**\*Note:** Charts may not add up to 100 due to rounding

**QUESTION** – As you may know Canada accepted 260,000 immigrants in 2014, about 285,000 in 2016. For 2017, should we accept more immigrants, the same amount as this year or fewer immigrants.



## Methodology

# Methodology

Nanos conducted an RDD dual frame (land- and cell-lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 22<sup>nd</sup> and 25<sup>th</sup>, 2016 as part of an omnibus survey. Participants were randomly recruited by telephone using live agents and administered a survey online. The results were statistically checked and weighted by age and gender using the latest Census information and the sample is geographically stratified to be representative of Canada.

Individuals randomly called using random digit dialling with a maximum of five call backs.

The margin of error for a random survey of 1,000 Canadians is  $\pm 3.1$  percentage points, 19 times out of 20.

The data presented in this research is part of a joint project by The Globe and Mail and Nanos Research.

Note: Charts may not add up to 100 due to rounding.

# Technical Note

Element	Description	Element	Description
Organization who commissioned the research	Globe and Mail	Weighting of Data	The results were weighted by age and gender using the latest Census information (2014) and the sample is geographically stratified to ensure a distribution across all regions of Canada. See tables for full weighting disclosure
Final Sample Size	1,000 Randomly selected individuals.	Screening	Screening ensured potential respondents did not work in the market research industry, in the advertising industry, in the media or a political party prior to administering the survey to ensure the integrity of the data.
Margin of Error	±3.1 percentage points, 19 times out of 20.	Excluded Demographics	Individuals younger than 18 years old; individuals without land or cell line could not participate.
Mode of Survey	RDD dual frame (land- and cell-lines) hybrid telephone and online omnibus survey	Stratification	By age and gender using the latest Census information (2014) and the sample is geographically stratified to be representative of Canada. Smaller areas such as Atlantic Canada were marginally oversampled to allow for a minimum regional sample.
Sampling Method Base	The sample included both land- and cell-lines RDD (Random Digit Dialed) across Canada.	Estimated Response Rate	Sixteen percent, consistent with industry norms.
Demographics (Captured)	Atlantic Canada, Quebec, Ontario, Prairies, British Columbia; Men and Women; 18 years and older. Six digit postal code was used to validate geography.	Question Order	Question order in the preceding report reflects the order in which they appeared in the original questionnaire.
Demographics (Other)	Age, gender, education, income	Question Content	This was module three of an omnibus survey. Previous modules included questions about top unprompted issues of national concern and terrorism in Canada.
Fieldwork/Validation	Live interviews with live supervision to validate work as per the MRIA Code of Conduct	Question Wording	The questions in the preceding report are written exactly as they were asked to individuals.
Number of Calls	Maximum of five call backs.	Survey Company	Nanos Research
Time of Calls	Individuals were called between 12-5:30 pm and 6:30-9:30pm local time for the respondent.	Contact	Contact Nanos Research for more information or with any concerns or questions. <a href="http://www.nanosresearch.com">http://www.nanosresearch.com</a> Telephone:(613) 234-4666 ext. Email: info@nanosresearch.com.
Field Dates	August 22 <sup>nd</sup> to 25 <sup>th</sup> , 2016.		
Language of Survey	The survey was conducted in both English and French.		



# About Nanos

Nanos is one of North America's most trusted research and strategy organizations. Our team of professionals is regularly called upon by senior executives to deliver superior intelligence and market advantage whether it be helping to chart a path forward, managing a reputation or brand risk or understanding the trends that drive success. Services range from traditional telephone surveys, through to elite in-depth interviews, online research and focus groups. Nanos clients range from Fortune 500 companies through to leading advocacy groups interested in understanding and shaping the public landscape. Whether it is understanding your brand or reputation, customer needs and satisfaction, engaging employees or testing new ads or products, Nanos provides insight you can trust.



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# Tabulations

**2016-896 – Globe and Mail/Nanos Survey – Immigration - STAT SHEET**

			Region						Gender		Age				
			Canada 2016-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Do you support, somewhat support, somewhat oppose, or oppose the federal government's overall response to the Syrian refugee crisis [Rotate]	Total	Unwgt N	1000	100	250	300	200	150	500	500	172	174	168	215	271
		Wgt N	1000	100	250	300	200	150	500	500	205	169	208	178	239
	Support	%	32.5	43.4	26.5	36.8	25.6	35.5	28.2	36.7	28.0	29.5	33.0	34.6	36.3
	Somewhat support	%	32.6	32.5	33.7	28.7	34.5	36.4	34.0	31.2	33.8	32.7	37.6	32.9	27.1
	Somewhat oppose	%	15.8	10.9	15.8	16.9	19.4	12.1	16.1	15.6	15.4	17.3	15.3	16.6	15.0
	Oppose	%	15.0	6.3	18.0	14.0	18.2	13.2	18.0	11.9	17.2	16.6	10.3	12.2	17.9
	Not sure	%	4.1	6.8	6.0	3.6	2.2	2.8	3.8	4.5	5.6	3.8	3.8	3.8	3.6

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 22<sup>nd</sup> and 25<sup>th</sup>, 2016. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.

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			Region						Gender		Age				
			Canada 2016-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Do you support, somewhat support somewhat oppose or oppose:   Allowing temporary foreign workers into Canada while Canadians qualified for those same jobs are looking for work. [Rotate]	Total	Unwgt N	1000	100	250	300	200	150	500	500	172	174	168	215	271
		Wgt N	1000	100	250	300	200	150	500	500	205	169	208	178	239
	Support	%	7.0	9.6	5.5	8.9	7.8	2.8	6.3	7.7	6.9	8.5	6.7	6.9	6.2
	Somewhat support	%	16.9	16.3	17.6	16.4	19.9	12.9	16.4	17.4	18.2	14.8	18.0	18.2	15.2
	Somewhat oppose	%	28.8	33.9	30.5	24.4	27.1	33.4	28.4	29.1	29.5	28.0	29.6	28.0	28.5
	Oppose	%	45.4	36.2	41.4	49.6	45.1	50.1	47.6	43.2	40.9	47.2	44.9	44.3	49.3
	Not sure	%	2.0	4.0	5.0	.7	.0	.8	1.3	2.6	4.5	1.5	.8	2.6	.7

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			Region						Gender		Age				
			Canada 2016-08	Atlantic Canada	Quebec	Ontario	Prairies	British Columbia	Male	Female	18 to 29	30 to 39	40 to 49	50 to 59	60 plus
Question - Do you support, somewhat support somewhat oppose or oppose:   Making the screening process more onerous for potential immigrants from regions such as the Middle East to reduce potential security threats [Rotate]	Total	Unwgt N	1000	100	250	300	200	150	500	500	172	174	168	215	271
		Wgt N	1000	100	250	300	200	150	500	500	205	169	208	178	239
	Support	%	46.5	45.3	48.5	41.6	55.6	41.2	50.0	43.0	37.6	50.7	42.7	46.6	54.3
	Somewhat support	%	26.9	29.0	21.4	31.2	24.5	29.6	27.2	26.7	26.2	30.2	28.3	29.0	22.6
	Somewhat oppose	%	13.9	17.1	13.6	14.5	11.2	14.4	12.0	15.7	17.3	8.8	14.0	13.2	14.8
	Oppose	%	10.5	6.6	13.0	10.5	7.5	12.8	8.5	12.5	15.1	9.6	12.3	9.8	6.0
	Not sure	%	2.3	2.0	3.5	2.2	1.2	2.0	2.4	2.1	3.8	.7	2.7	1.5	2.3

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Question - As you may know Canada accepted 260,000 immigrants in 2014, about 285,000 in 2016. For 2017, should we accept more immigrants, the same amount as this year or fewer immigrants.	Total	Unwgt N	1000	100	250	300	200	150	500	500	172	174	168	215	271
		Wgt N	1000	100	250	300	200	150	500	500	205	169	208	178	239
	Accept more	%	16.3	23.8	13.9	16.1	14.7	18.1	15.4	17.2	14.9	15.2	17.4	17.3	16.6
	Accept the same	%	36.6	36.7	31.6	43.1	28.6	42.7	35.6	37.6	38.5	37.9	32.7	40.6	34.5
	Accept fewer	%	39.0	29.1	47.4	33.5	47.6	31.2	41.5	36.5	34.6	42.3	40.7	33.8	42.9
	Not sure	%	8.0	10.4	7.1	7.4	9.0	8.0	7.4	8.7	11.9	4.6	9.2	8.3	6.0

Nanos conducted an RDD dual frame (land- and cell- lines) hybrid telephone and online random survey of 1,000 Canadians, 18 years of age or older, between August 22<sup>nd</sup> and 25<sup>th</sup>, 2016. The margin of error for a random survey of 1,000 Canadians is ±3.1 percentage points, 19 times out of 20.